

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**SYNERGY CLUB**

**2023 – 2024**

<b>S. No</b>	<b>Title of the Programme</b>	<b>Date</b>	<b>Resource person</b>	<b>No. of Beneficiaries</b>
1.	Management Development Programme on Recent Trends in Management	26.06.2023 to 01.07.2023	1. Acharya V C Malarmanan Professor and Advisor, Nalantha Group of Institutions, Trichy.  2.J. Chirstopher Xavier, Chair and Associate Professor, MBA – Logistics and Supply Chain Management, RVS Institute of Management Studies and Research, Coimbatore.  3.Dr.B.Balamurugan, Speaker & Trainer: Life Skills Management, Assistant Professor in Economics, Thanthai Periyar Government College, Trichy.  4. Dr.M.Kirubaharan, Executive Officer – Enterprise Development, Department of Rural Development & Panchayat Raj, Pudukkottai.	100
2.	Skill Enhancement Programme on Full stack Digital Marketing	31.08.2023	Mr.Manoj Jeevagan, Managing Director, Inymart Digi Solutions, Trichy.	60
3.	Skill Enhancement Programme on Business Model Canvas	16.09.2023	Mr.R.M.Madhavan, 2K Club, Trichy.	59

4.	E-Quiz on Khadi day celebration	02.10.2023	-	300
5.	A State level Intercollegiate Meet “Commclave – 2k23”	30.09.2023	Dr.K.Kumar, Principal, National College (Autonomous), Trichy.	190
6.	Human Rights and Intellectual Property Rights	19.12.2023	Dr.S.Mohamed Mohideen Assistant Professor, Department of Commerce & Business, Jamal Mohamed College , Trichy- 20.	42
7.	Power of Intellectual Property Rights	21.12.2023	Dr.Senthil K Nathan Associate Professor Management Studies, Associate Dean Public Relations SRM Group of Institutions, Trichy campus	46
8.	INTERNATIONAL SEMINAR (Hybrid mode) on Dynamics of Emerging Business Innovation and Trends- Academia Industry Role – DEBIT AIR 2024	06.01.2024 & 07.01.2024	Dr.M.Selvam Vice-Chancellor, Bharathidasan University.  Dr.Asthutosh Mohan Faculty of Management Studies, Banaras Hindu University, Varanasi.  Dr.Geetha Subramaniam Professor, Graduate School of Business, SEGI University Malaysia.  Dr.Balasundram Maniam Professor, Sam Houston State University, USA.  Dr.Sankaran Venkateswar Professor, Saint Mary’s College of California, USA.  Veera Pandian Kaliani Sundram Faculty of Business and Management, Universiti Teknologi MARA, Malaysia.  Dr.Jebamalai Vinanchiarachi Former Principal Advisor to the Director, General of	100

			<p>UNIDO, Vienna Principal Adviser, Knowledge Management Associates, Vienna, AUSTRIA.</p> <p>Dr.S.Iyyampillai Senior Professor (Retd), Department of Economics, BDU.</p> <p>Dr.Isaiah Onsarigo Miencha Senior Lecturer, Accounting and Finance Department and Ph.D Coordinator, Graduate School, Bugema University, Uganda.</p>	
9.	Management Development Programme on Entrepreneurship and Intellectual Property Rights	05.02.2024 to 07.02.2024	<p>1.Mrs. Tamilvani MSME Regional Head, Trichy.</p> <p>2.Dr.Selvakumar Periyasamy, Placement Officer, CARE Group of Institution, Trichy.</p> <p>3.Mr. S. Sudharsun Daystar Company, Trichy.</p> <p>4.Mr.S. Tamil Selvan Mind Memory Coach, Founder/ Kite Braining Institute.</p> <p>5.Dr. B. Revathi Assistant Professor , Department of Business Administration, National College(Autonomous), Trichy.</p> <p>6. Dr. Murali Ramachandran Assistant Professor , St. Joseph's Institute of Management- JIM , Trichy.</p>	114
10.	Business Quiz	09.02.2024	--	75
11.	Skill Enhancement Programme on "Personality Traits of Women Entrepreneur"	26.02.2024	Dr.M.Neela NSS Coordinator, Associate Professor, Department of Business Administration.	51

12.	Skill Enhancement Programme “Workshop on Making Bath Soaps”	27.02.2024	Dr.M.Gayathri Associate Professor, Department of Business Administration	51
13.	Skill Enhancement Programme on “Role of Women Entrepreneurs in Modern World”	27.02.2024	Dr.J.Tamilsevi Head of The Department, Department of Business Administration	51
14.	Career Guidance Programme on “Beyond the classroom Navigating Careers”	05.03.2024	Ms. Punitha Nancy Deputy General Manager – Employment Readiness Program (Product Development) at TalentEase Business Solutions Pvt. Ltd. From 2018	59
15.	Awareness Programme on Skin Ailments	06.03.2024	Dr.Brindha Thangaraj, MBBS, MDDVL, Consultant Dermatologist, Trichologist and Cosmetologist	131

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**MANAGEMENT DEVELOPMENT PROGRAMME**

**TITLE:** Management Development Programme

**DATE:** 26.06.2023 to 01.07.2023

**VENUE:** Rameshwari Nallusamy Hall

**BENEFICIARIES:** 100

**REPORT:**

Session under the topic of “**COMMUNICATE BETTER COMPETE BETTER**” organized by Synergy Club, Department of Business Administration held at Nallusamy hall on 26.06.2023 from 9:30 am to 03:00 pm.

The session was taken by **Dr. ACHARYA V C MALARMANNAN Professor and Advisor, Nalantha Group of Institutions, Trichy**. Entire session was conducted with several activities like games, lectures, Quiz, etc. He spoke about the need of general knowledge, IQ level, skill development and the power of mind for business administration students. The session was enjoyed and learned by students.

Session under the topic of “**LEADERSHIP IN MODERN ERA**” organized by Synergy Club, Department of Business Administration held at Rameshwari Nallusamy Hall on 27.06.2023 from 9:30 am to 12:00 pm.

The Morning session was taken by **Dr. J. TAMILSELVI Associate Professor and Head Department of Business Administration, Cauvery College For Women (Autonomous) Trichy**. The resources person identified the culture talents within the students and made them realize about being forward in any situation. Also, she insisted about the importance of leadership and its qualities in this modern era. The session was energetic and eye opening for the students.

The Session under the topic of “**DATA ANALYTICS IN DAY TO DAY LIFE**” by Synergy Club, Department of Business Administration held at Rameshwari Nallusamy Hall on 27.06.2023 from 1:30 pm to 03:00 pm.

The session was taken by **Dr.M.HEMALATHA, Director And Professor, M.A.M B-School, Trichy**. The session began with previously researched data under power point presentation ends with statistical methods. Madam gave many real-life examples compared with her research. She also exaggerated about artificial intelligence for the field of business administration. The entire session was wonderful and eye opening for the students.

The Session under the topic of “**DIGITAL BUSINESS TRANSFORMATION**” by Synergy Club, Department of Business Administration held at Rameshwari Nallusamy Hall on 28.06.2023 from 10:00am to 12:00 pm.

The session was taken by **J. CHRISTOPHER XAVIER, Chair and Associate Professor, MBA – Logistics and Supply Chain Management, RVS Institute of Management Studies and Research, Coimbatore**. The session was carried on with IQ and general knowledge questions and sir talked about Indian political revolution after independence and highlighted about recent trends in technology. The session was energetic and eye opening for the students.

Session under the topic of “**ENTREPRENEURIAL SKILLS -THE MOST IMPORTANT 21<sup>st</sup> CENTURY SKILLS**” by Synergy Club, Department of Business Administration held at Rameshwari Nallusamy hall on 28.06.2023 from 1:30 pm to 03:00 pm.

The session was taken by **Dr. M. NEELA, Associate Professor, Department of Business Administration, Cauvery College for Women (Autonomous), Trichy**. Madam began the session with the need of young entrepreneurs for the future in India. She explained about job creators and job seekers. She exaggerated about the need of job creators for future India and highlighted the funding schemes provided by the government for the young entrepreneurs.

The entire session was interactive and eye-opening for the students.

Session Under the Topic of “**Intellectual Property Rights**” Conducted by Synergy Club, Department of Business Administration Held at Rameshwari Nallusamy Hall On 30.06.2023 From 10.00 Am to 12.00 Pm. The Session Was Taken By **Dr.B.Balamurugan, Speaker & Trainer, Life Skills Management, Assistant Professor In Economics, Thanthai Periyar Government College, Trichy**. The Session Started with The Introduction of Intellectual Property Rights and its Types, Further on Topics of Trademark, Patent Rights, Copyrights, Explained with Various Examples. Sir Conducted Many Quizzes Which Made Students to Be More Active.

Finally, The Session Was ended with Motivational Quotes and also With the Knowledge and Awareness About the Intellectual Property Rights.

Session under the topic of **“IMPORTANCE OF PATENT IN ECO SYSTEM”** organized by Synergy Club, Department of Business Administration, held at Rameshwari Nallusamy hall on 30.06.2023 from 1:30 pm to 02:00 pm.

The session was taken by **Dr.R.SUBA , IIC Convener , Assistant professor, Department of Chemistry, Cauvery College for Women(Autonomous) Trichy**. The entire session was conducted with an explanation of the importance of Intellectual Property Rights and the benefits about it. Resource person used various kinds of practical examples to make the students to understand the topic and grab the maximum facts out of it. Also, Mam emphasized the IPR usage and its importance to the today’s society.

The entire session was useful for the students.

Session under the topic of **“START UP IDEAS FOR YOUNG ENTREPRENEURS”** organized by Synergy Club, Department of Business Administration, held at Rameshwari Nallusamy hall on 30.06.2023 from 1:30 pm to 03:00 pm.

The session was taken by **Dr.M.Gayathri, Associate professor, Department of Business Administration, Cauvery College For Women(Autonomous) Trichy**. The session was all about the needs of entrepreneur to the modern society and the existence of them. Resource person came up with her brand and her products and explained about the product and the hardships she went through.

The entire session was meaningful and eye opening for the students.

Session Under The Topic of **“Wings For Women”** Conducted By Synergy Club, Department of Business Administration Held at Rameshwari Nallusamy Hall On 01.07.2023 From 10.00am. to 12.00pm.

The Programme was taken by **Dr.M.KIRUBAHARAN, Executive Officer – Enterprise Development, Department of Rural Development & Panchayat Raj ,Pudukkottai**.

The Session Was Mainly Based on The Women Entrepreneurs. He explained Many Government Schemes for the young entrepreneurs. Through the session the students get motivated to Become an

Entrepreneur. Students Discovered a lot About The Entrepreneurship Skills and how to develop those Skills. He also Clarified All the Queries and Doubts Were asked by the Students.

Finally, The Session Was Motivating and useful for the Students who are dreaming to become an Entrepreneurs.

.....THANK YOU.....





## CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

NATIONALLY ACCREDITED (III CYCLE) WITH 'A' GRADE BY NAAC  
ISO 9001:2015 CERTIFIED  
ANNAMALAI NAGAR TIRUCHIRAPALLI-620018 TAMILNADU

**Institution's Innovation Council**

Jointly With

**Department of Business Administration**

Organizes

**MANAGEMENT DEVELOPMENT PROGRAMME  
"RECENT TRENDS IN MANAGEMENT"**

**DATE: 26.06.2023 - 01.07.2023**

**Venue: Rameshwari Nallusamy Hall**



## DAY 1: 26.06.2023

**Session: I**

**Time : 9.30 am to 12 pm**

**Topic: Communicate Better and Compete Better.**

**Resource Person:**

**ACHARYA V C MALARMANNAN**  
Professor and Advisor,  
Nalantha Group of Institutions,  
Trichy.

**LUNCH : 12.00 p.m to 1.30 p.m**

**Session: II**

**Time : 1.30 p.m. - 03.00 p.m.**

**Topic: Communicate Better and Compete Better.**

**Resource Person:**

**ACHARYA V C MALARMANNAN**  
Professor and Advisor,  
Nalantha Group of Institutions,  
Trichy.

## DAY 2: 27.06.2023

**Session: I**

**Time : 9.30 am to 12 pm**

**Topic: Leadership in the Digital Era**

**Resource Person:**

**Dr.J.Tamilselvi**  
Professor and Head,  
Department of  
Business Administration,  
Cauvery College for Women  
(Autonomous),  
Trichy 620 018.

**LUNCH : 12.00 p.m to 1.30 p.m**

**Session: II**

**Time : 1.30 p.m. - 03.00 p.m.**

**Topic: Data Analytics in day to day life.**

**Resource Person:**

**Dr.M.Hemalatha,**  
Director and Professor,  
M.A.M B-School,  
Trichy.

PATRON

**DR. V. SUJATHA**  
PRINCIPAL, IIC PRESIDENT  
CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)  
TRICHY - 18.

## DAY 3: 28.06.2023

Session: I

Time : 10.00 am to 12 pm

Topic: Digital Business Transformation.

Resource Person:

J. Chirstopher Xavier,  
Chair and Associate Professor,  
MBA - Logistics and  
Supply Chain Management,  
RVS Institute of Management  
Studies and Research,  
Coimbatore.

LUNCH : 12.00 p.m to 1.30 p.m

Session: II

Time : 1.30 p.m. - 03.00 p.m.

Topic: Entrepreneurial Skills -The Most Important 21st Century Skills.

Resource Person:

Dr.M.Neela  
Associate Professor,  
Department of  
Business Administration,  
Cauvery College for Women  
(Autonomous),  
Trichy 620 018.

## DAY 4: 30.06.2023

Session: I

Time : 10.00 am to 12 pm

Topic: Intellectual Property Rights

Resource Person:

Dr.B.Balamurugan,  
Speaker & Trainer:  
Life Skills Management,  
Assistant Professor in Economics,  
Thanthai Periyar Government college,  
Trichy.

LUNCH : 12.00 p.m to 1.00 p.m

Session: II

Time : 1.00 p.m. - 03.00 p.m.

Topic: Importance of patent in Innovative ecosystem

Resource Person:

Dr.R.Subha,  
IIC Convenor,  
Assistant Professor,  
Department of Chemistry,  
Cauvery College for Women  
(Autonomous),  
Trichy 620 018.

Topic: Start up Ideas for young Entrepreneurs

Resource Person:

Dr.M. Gayathri,  
Associate Professor,  
Department of  
Business Administration,  
Cauvery College for Women  
(Autonomous),  
Trichy 620 018.

## DAY 5: 01.07.2023

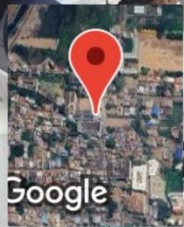
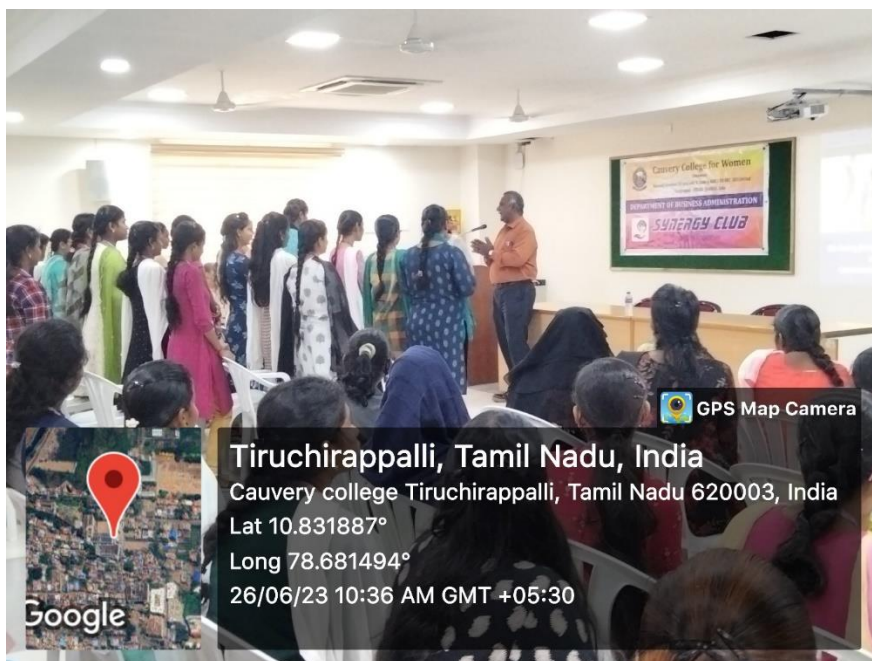
Session: I

Time : 10.00 am to 12 pm

Topic: Wings for Women (Government Funding Schemes for Entrepreneurs)

Resource Person:

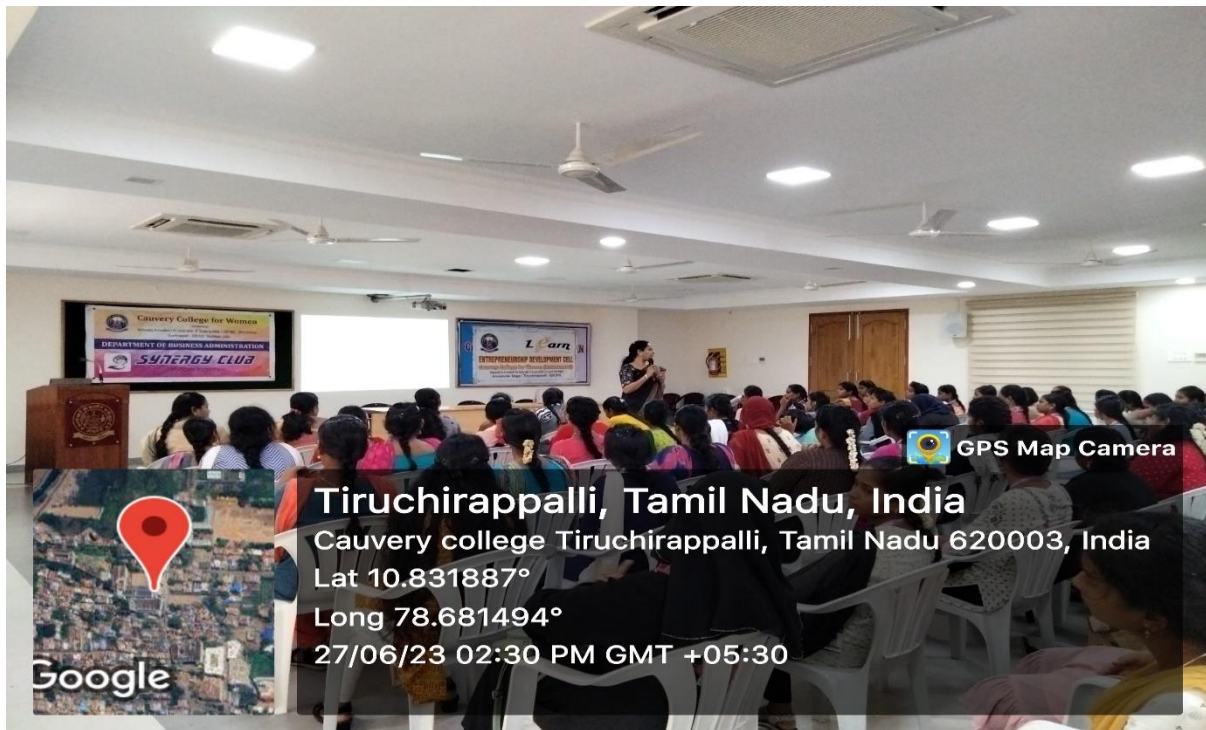
Dr.M.Kirubaharan,  
Executive Officer -  
Enterprise Development,  
Department of Rural  
Development & Panchayat Raj,  
Pudukkottai.



Tiruchirappalli, Tamil Nadu, India  
Cauvery college Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831887°  
Long 78.681494°  
26/06/23 10:36 AM GMT +05:30

GPS Map Camera



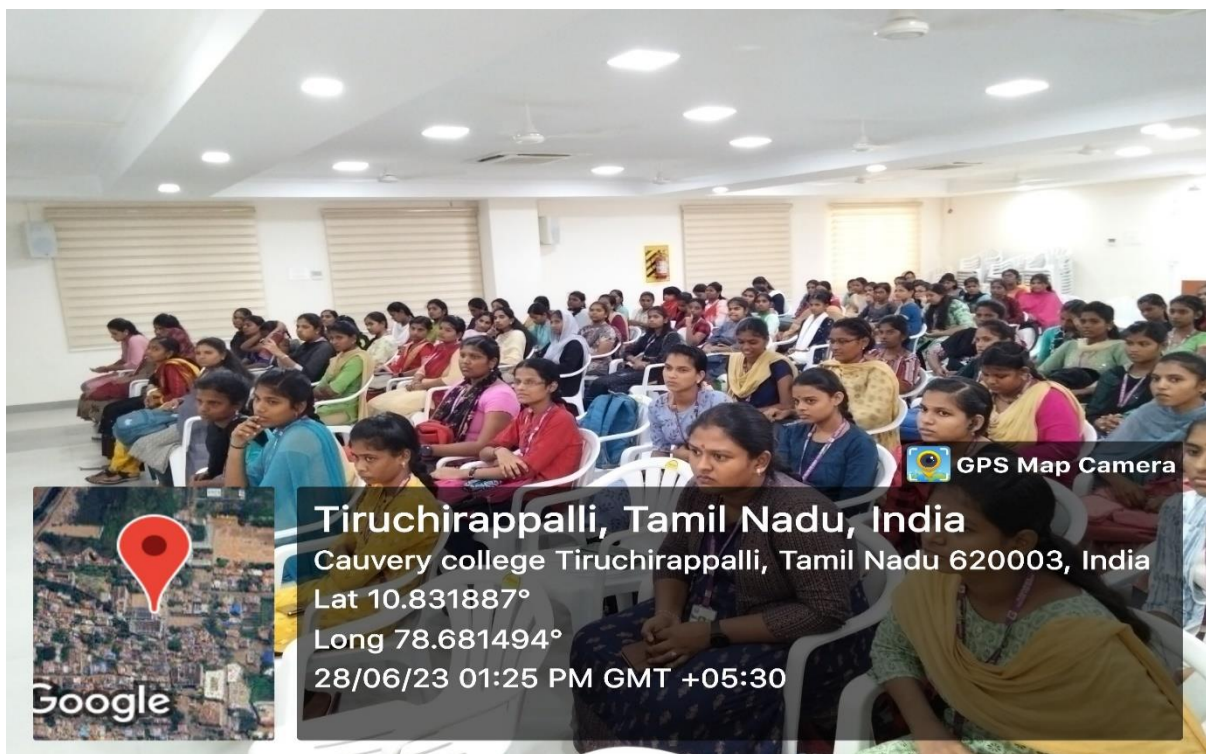
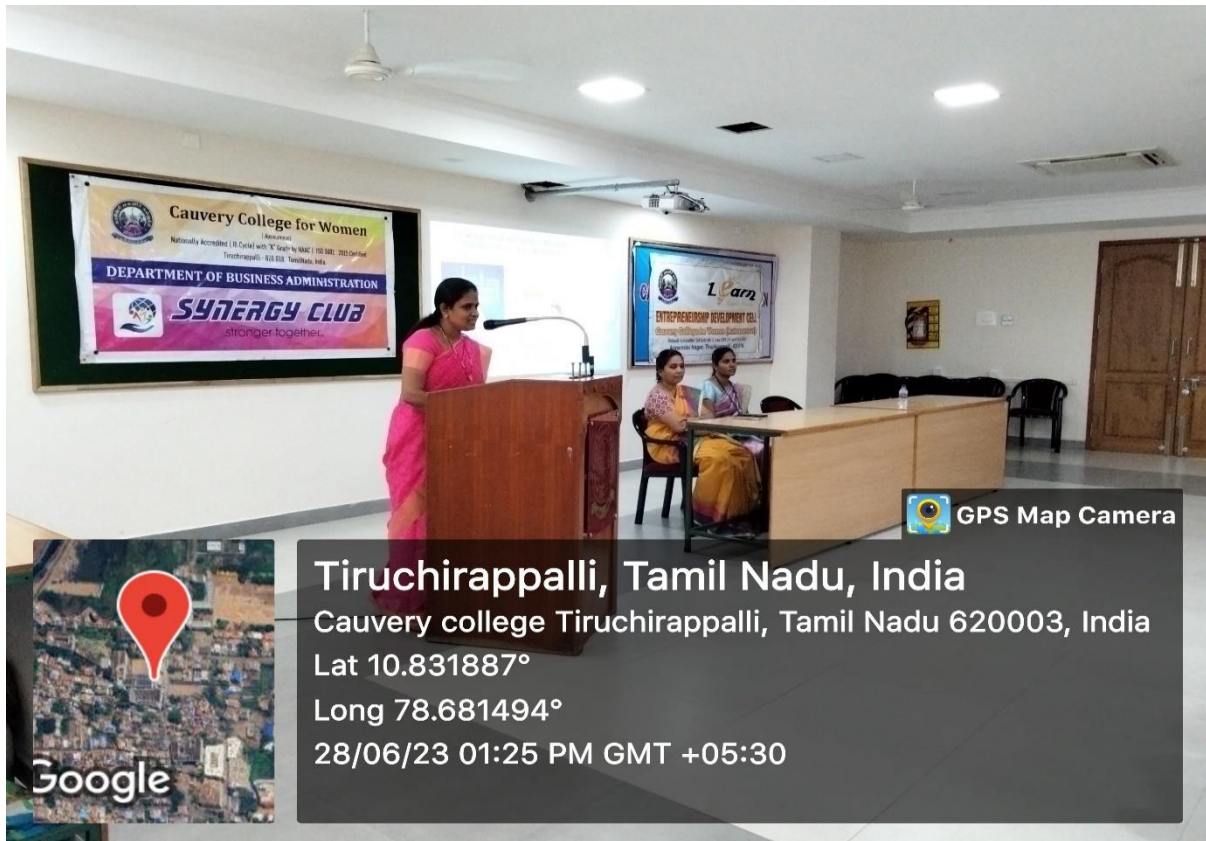




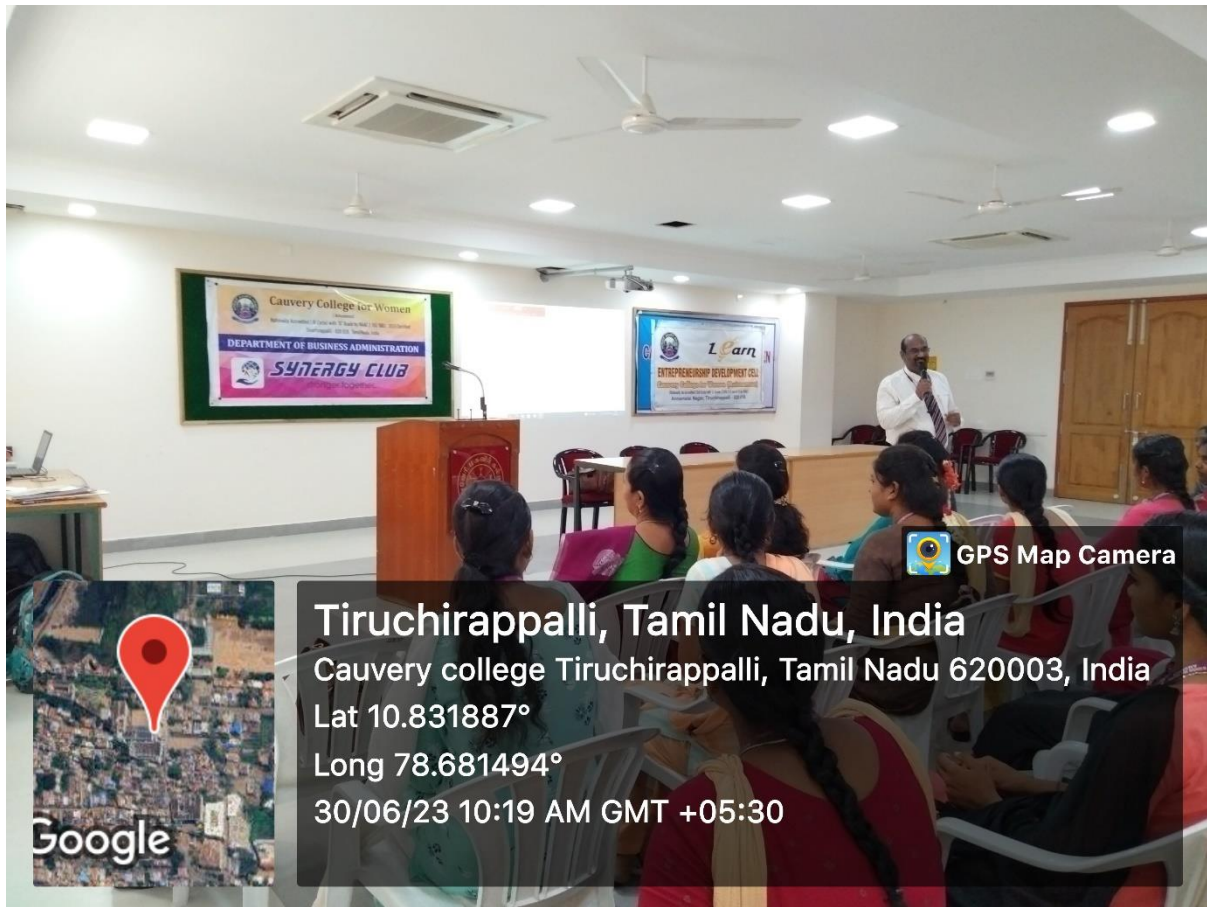
GPS Map Camera



**Tiruchirappalli, Tamil Nadu, India**  
Cauvery College, 25 College Rd, Viswanatha Puram,  
Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831941°  
Long 78.681471°  
28/06/23 11:35 AM GMT +05:30



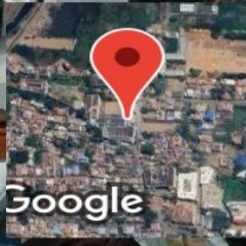
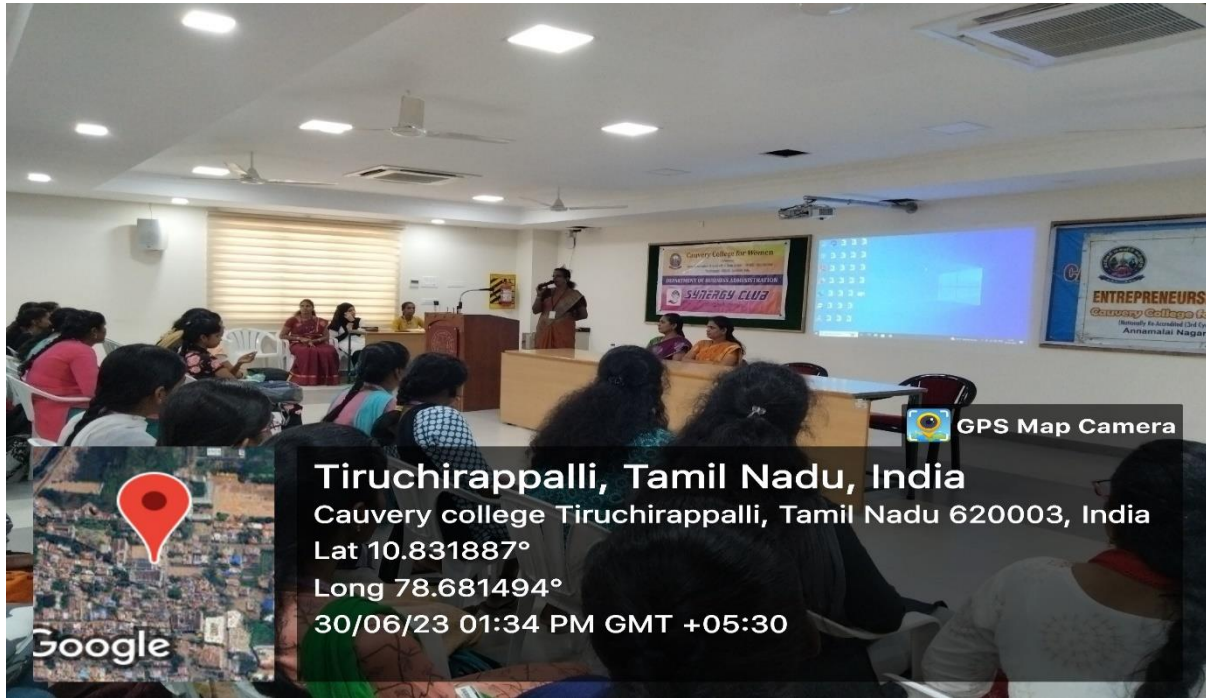




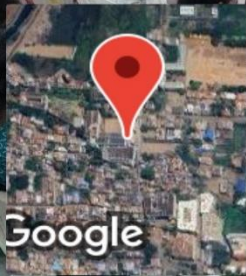
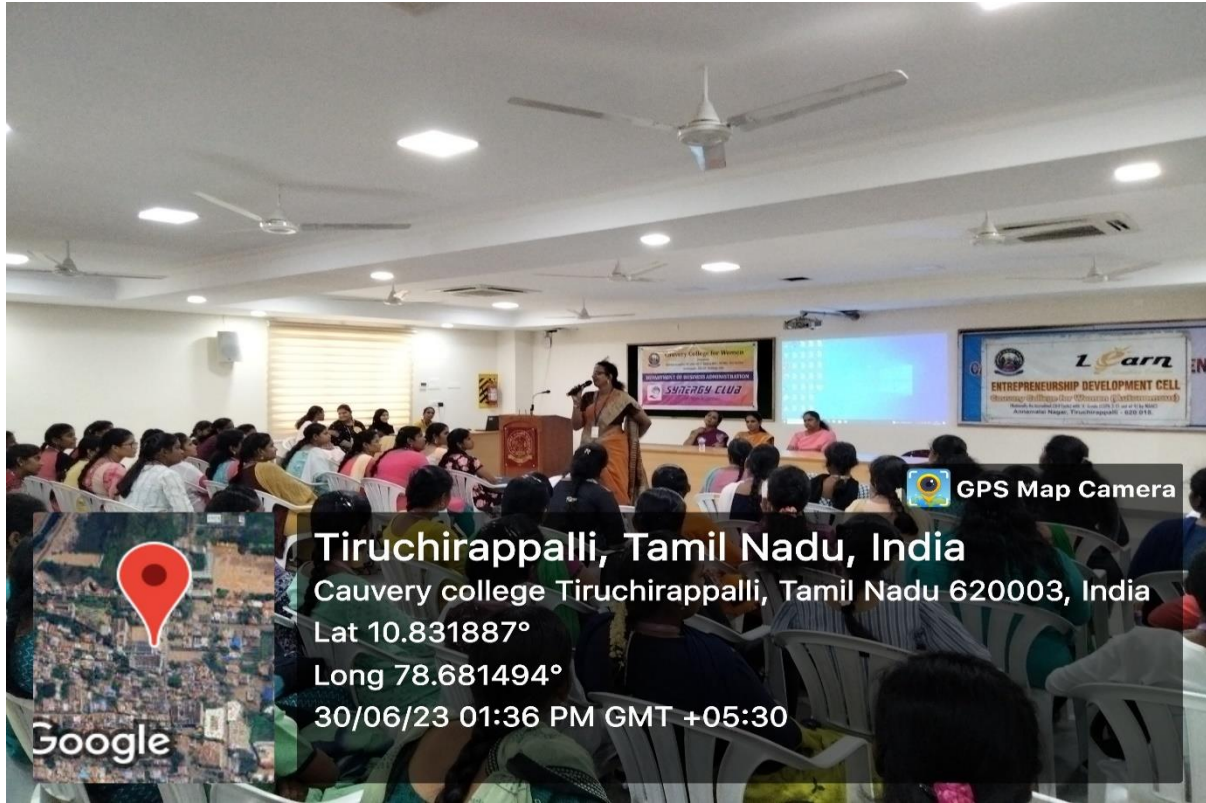
Google

Tiruchirappalli, Tamil Nadu, India  
Cauvery college Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831887°  
Long 78.681494°  
30/06/23 10:19 AM GMT +05:30

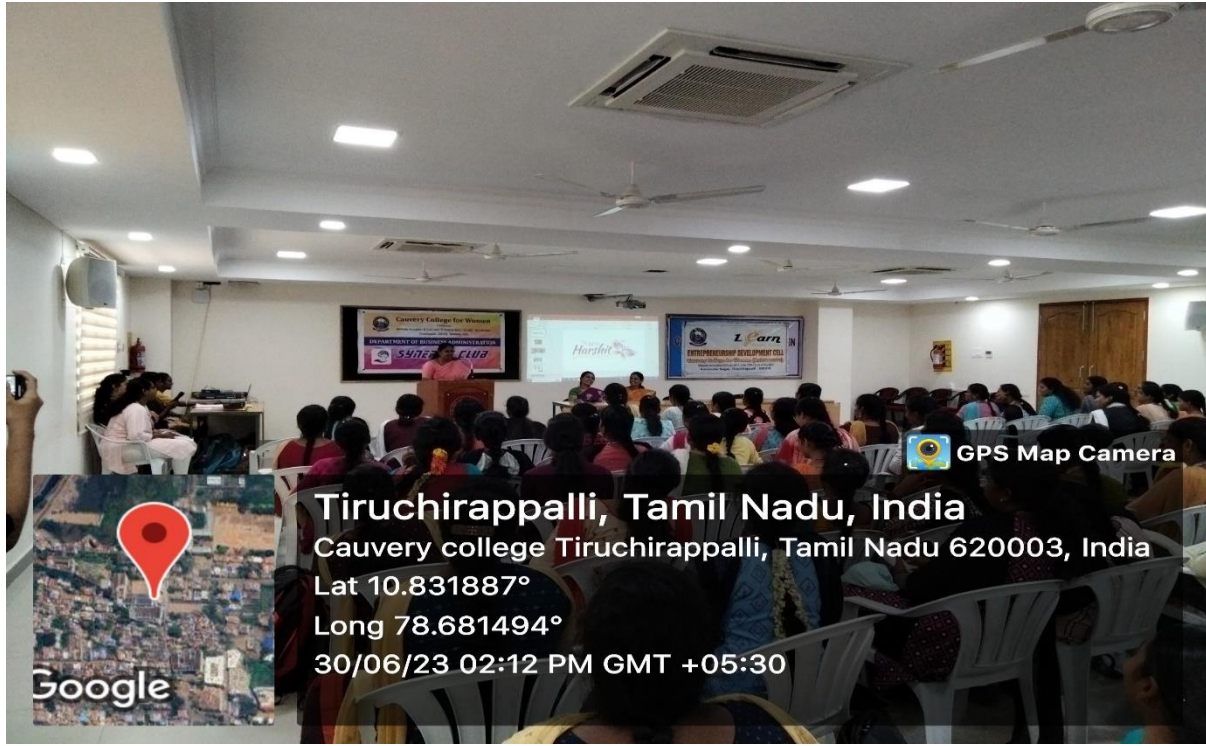
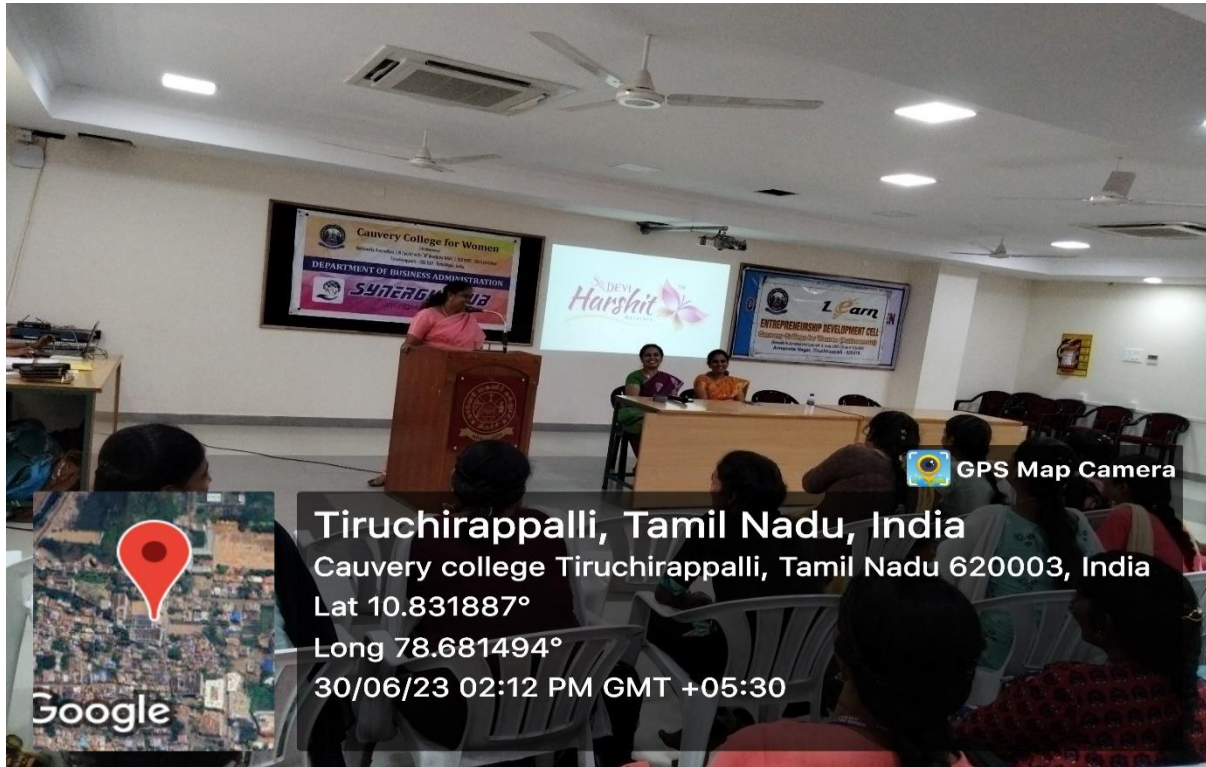
GPS Map Camera



**Tiruchirappalli, Tamil Nadu, India**  
Cauvery college Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831887°  
Long 78.681494°  
30/06/23 01:34 PM GMT +05:30



**Tiruchirappalli, Tamil Nadu, India**  
Cauvery college Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831887°  
Long 78.681494°  
30/06/23 01:36 PM GMT +05:30





GPS Map Camera



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**Tiruchirappalli, Tamil Nadu, India**  
Cauvery, 25, College Rd, Viswanatha Puram, Tiruchirappalli,  
Tamil Nadu 620003, India  
Lat 10.831916°  
Long 78.681432°  
01/07/23 09:50 AM GMT +05:30



GPS Map Camera



Google

**Tiruchirappalli, Tamil Nadu, India**  
Cauvery, 25, College Rd, Viswanatha Puram, Tiruchirappalli,  
Tamil Nadu 620003, India  
Lat 10.831921°  
Long 78.681452°  
01/07/23 10:06 AM GMT +05:30

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI - 620018

Nationally Accredited With "A" Grade by NAAC

DEPARTMENT OF BUSINESS ADMINISTRATION

ENTREPRENEURSHIP DEVELOPMENT CELL/

INSTITUTIONAL INNOVATION COUNCIL

Program title: Management Development Programme (MDP)

Date: 26.06.2023 - 01.07.2023

Venue: Rameshwari Nallusamy Hall

S/NO	REGISTER NO.	NAME	CLASS	26.06.2023	27.06.2023	28.06.2023	30.06.2023	1.07.2023
1	211040411	C. Gowri Thanya	III-BBA	C. Gowri Thanya	C. Gowri Thanya	C. Gowri Thanya	C. Gowri Thanya	C. Gowri Thanya
2	211040418	S. Lakshmi Priya	III-BBA	S. Lakshmi Priya	S. Lakshmi Priya	S. Lakshmi Priya	S. Lakshmi Priya	S. Lakshmi Priya
3	211040409	R. Gowri Siga	III-BBA	R. Gowri Siga	R. Gowri Siga	R. Gowri Siga	R. Gowri Siga	R. Gowri Siga
4	211040414	T. Iskanyy's	III-BBA	T. Iskanyy's	T. Iskanyy's	T. Iskanyy's	T. Iskanyy's	T. Iskanyy's
5	211040413	S. Hemavardhini	III-BBA	S. Hemavardhini	S. Hemavardhini	S. Hemavardhini	S. Hemavardhini	S. Hemavardhini
6	211040404	M. Bernadha	III-BBA	M. Bernadha	M. Bernadha	M. Bernadha	M. Bernadha	M. Bernadha
7	211040406	K. Dhyanani	III-BBA	K. Dhyanani	K. Dhyanani	K. Dhyanani	K. Dhyanani	K. Dhyanani
8	211040412	S. Suvetha	III-BBA	S. Suvetha	S. Suvetha	S. Suvetha	S. Suvetha	S. Suvetha

9	21104008	S. Jayarani P	III BBA	S. Jayarani	S. Jayarani	S. Jayarani	S. Jayarani	S. Jayarani
10	21104017	K. Sruthiga. K	III BBA	K. Sruthiga. K	K. Sruthiga. K	K. Sruthiga. K	K. Sruthiga. K	K. Sruthiga. K
11	21104003	Abirami. B	III BBA	Abirami. B	Abirami. B	Abirami. B	Abirami. B	Abirami. B
12	21104040	P. Saumya	III BBA	P. Saumya	P. Saumya	P. Saumya	P. Saumya	P. Saumya
13	21104088	B. Preethika	III BBA	B. Preethika	B. Preethika	B. Preethika	B. Preethika	B. Preethika
14	21104083	D. Anandini	III BBA	D. Anandini	D. Anandini	D. Anandini	D. Anandini	D. Anandini
15	21104032	M. Vijayalakshmi	III BBA	M. Vijayalakshmi	M. Vijayalakshmi	M. Vijayalakshmi	M. Vijayalakshmi	M. Vijayalakshmi
16	21104027	J. Praveena	III BBA	J. Praveena	J. Praveena	J. Praveena	J. Praveena	J. Praveena
17	21104037	M. Reshmi	III BBA	M. Reshmi	M. Reshmi	M. Reshmi	M. Reshmi	M. Reshmi
18	21104039	P. Prithvi	III BBA	P. Prithvi	P. Prithvi	P. Prithvi	P. Prithvi	P. Prithvi
19	21104038	K. Sathya Sai	III BBA	K. Sathya Sai	K. Sathya Sai	K. Sathya Sai	K. Sathya Sai	K. Sathya Sai
20	21104026	S. Prasanna	III BBA	S. Prasanna	S. Prasanna	S. Prasanna	S. Prasanna	S. Prasanna
21	21104036	R. Teekha. VNP	III BBA	R. Teekha. VNP	R. Teekha. VNP	R. Teekha. VNP	R. Teekha. VNP	R. Teekha. VNP
22	21104045	V. Suresha.	III BBA	V. Suresha.	V. Suresha.	V. Suresha.	V. Suresha.	V. Suresha.

23	21104021	Mandika - P	III - BBA	P. Nani	P. Nani	P. Nani	P. Nani	P. Nani
24	21104022	Radini - S	III - BBA	S. Radini	S. Radini	S. Radini	S. Radini	S. Radini
25	21104027	Durgasri - D	III - BBA	A. Durgasri	A. Durgasri	A. Durgasri	A. Durgasri	A. Durgasri
26	21104010	B. Yugananda - Morni	III - BBA	B. Yugananda	B. Yugananda	B. Yugananda	B. Yugananda	B. Yugananda
27	21104035	C. Rafhila	III - BBA	C. Rafhila	C. Rafhila	C. Rafhila	C. Rafhila	C. Rafhila
28	21104020	D. Mahalaksmi	III - BBA	D. Mahalaksmi	D. Mahalaksmi	D. Mahalaksmi	D. Mahalaksmi	D. Mahalaksmi
29	21104024	K. Athiyalaxmi	III - BBA	K. Athiyalaxmi	K. Athiyalaxmi	K. Athiyalaxmi	K. Athiyalaxmi	K. Athiyalaxmi
30	21104033	M. Raga Sridha	III - BBA	M. Raga Sridha	M. Raga Sridha	M. Raga Sridha	M. Raga Sridha	M. Raga Sridha
31	21104046	N. Yazhini	III - BBA	N. Yazhini	N. Yazhini	N. Yazhini	N. Yazhini	N. Yazhini
32	21104039	B. Shobika	III - BBA	B. Shobika	B. Shobika	B. Shobika	B. Shobika	B. Shobika
33	21104034	R. Ranya	III - BBA	R. Ranya	R. Ranya	R. Ranya	R. Ranya	R. Ranya
34	21104031	B. Puigadhoshini	III - BBA	B. Puigadhoshini	B. Puigadhoshini	B. Puigadhoshini	B. Puigadhoshini	B. Puigadhoshini
35	21104044	R. Thiriodadi	III - BBA	R. Thiriodadi	R. Thiriodadi	R. Thiriodadi	R. Thiriodadi	R. Thiriodadi
36	21104014	J. Yagalakshmi	III - BBA	J. Yagalakshmi	J. Yagalakshmi	J. Yagalakshmi	J. Yagalakshmi	J. Yagalakshmi

37	22104070	Niranjitha	II-BBA	Aty	R. N. N.	R. N. N.	R. N. N.	R. N. N.
38	22104049	SARVA MOHANAN ALI	II-BBA	Aty	Aty	Aty	Aty	Aty
39	22104033	Niranjitha	II-BBA	Aty	Aty	Aty	Aty	Aty
40	22104008	K. DAVKA	II-BBA	Aty	Aty	Aty	Aty	Aty
41	22104036	S. Pradeepa	II-BBA	Aty	Aty	Aty	Aty	Aty
42	22104064	V. Thiruvos.	II-BBA	Aty	Aty	Aty	Aty	Aty
43	22104020	S. Logeshwarar	II-BBA	Aty	Aty	Aty	Aty	Aty
44	22104013	P. Ragavi	II-BBA	Aty	Aty	Aty	Aty	Aty
45	22104004	A. Anis Fatima	II-BBA	Aty	Aty	Aty	Aty	Aty
46	22104044	Ranjani.c	II-BBA	Aty	Aty	Aty	Aty	Aty
47	22104037	B. Pragnanika	II-BBA	Aty	Aty	Aty	Aty	Aty
48	22104027	M. Nalini	II-BBA	Aty	Aty	Aty	Aty	Aty
49	22104028	S. Sathya	II-BBA	Aty	Aty	Aty	Aty	Aty
50	22104022	D. Manjunitha	II-BBA	Aty	Aty	Aty	Aty	Aty





65	22104069	S.T. Subarni	II-BBA	<del>S. Subarni</del>	S.T. Subarni	S.T. Subarni	S.T. Subarni	S.T. Subarni	S.T. Subarni
66	22104060	P. SURABRI	II-BBA	P. Sula	P. Sula	P. Sula	P. Sula	P. Sula	P. Sula
67	22104014	A. Fauziah Fadhawati	II-BBA	A. Fauziah	A. Fauziah	A. Fauziah	A. Fauziah	A. Fauziah	A. Fauziah
68	22104006	K. Deepa	II-BBA	<del>K. Deepa</del>	<del>K. Deepa</del>	<del>K. Deepa</del>	<del>K. Deepa</del>	<del>K. Deepa</del>	<del>K. Deepa</del>
69	22104066	S. Yasmine	II-BBA	S. Yasmun	S. Yasmun	S. Yasmun	S. Yasmun	S. Yasmun	S. Yasmun
70	22104016	A. Karunya	II-BBA	A. Karunya	A. Karunya	A. Karunya	A. Karunya	A. Karunya	A. Karunya
71	22104063	S. Tanizharuni	II-BBA	S. Tanizharuni	S. Tanizharuni	S. Tanizharuni	S. Tanizharuni	S. Tanizharuni	S. Tanizharuni
72	22104068	C. Amrita	II-BBA	C. Amrita	C. Amrita	C. Amrita	C. Amrita	C. Amrita	C. Amrita
73	22104005	S. Asinbegam	II-BBA	Asina	Asina	Asina	Asina	Asina	Asina
74	22104069	D. J. Keerthana	II-BBA	D. J. Keerthana	D. J. Keerthana	D. J. Keerthana	D. J. Keerthana	D. J. Keerthana	D. J. Keerthana
75	22104021	S. Lokeshwari	II-BBA	S. Lokesh	S. Lokesh	S. Lokesh	S. Lokesh	S. Lokesh	S. Lokesh
76	22104074	S. Nivethika	II-BBA	S. Nivethika	S. Nivethika	S. Nivethika	S. Nivethika	S. Nivethika	S. Nivethika
77	22104010	M. Divya	II-BBA	M. Divya	M. Divya	M. Divya	M. Divya	M. Divya	M. Divya
78	22104045	R. Reshma Reshin	II-BBA	Resha	Resha	Resha	Resha	Resha	Resha

79	22104043	T. Ramya	II BBA	T. Dy	T. Dy	T. Ry	T. Dy	T. Dy
80	22104039	Rajashree K	II BBA	Rajin	Rajin	Rajin	Rajin	Rajin
81	22104015	D. Kanthika	II BBA	D. Kij	D. Kij	D. Kij	D. Kij	D. Kij
82	22104019	P. Jyotsna Raju	II BBA	P. Jy.	P. Jy.	P. Jy.	P. Jy.	P. Jy.
83	22104002	V. Angalapavanaswamy	II BBA	V. Anu	V. Anu	V. Anu	V. Anu	V. Anu
84	22104025	M. Maheshwari	II BBA	M. Mahi	M. Mahi	M. Mahi	M. Mahi	M. Mahi
85	22104042	N. Panya	II BBA	N. Pany	N. Pany	N. Pany	N. Pany	N. Pany
86	22104084	L. Parithra	II BBA	L. Par	L. Par	L. Par	L. Par	L. Par
87	22104056	V. Soundarya	II BBA	V. Sany	V. Sany	V. Sany	V. Sany	V. Sany
88	22104011	R. Geopika	II BBA	R. Geopk	R. Geopk	R. Geopk	R. Geopk	R. Geopk
89	22104067	M. Thejaswini	II BBA	M. Thej	M. Thej	M. Thej	M. Thej	M. Thej
90	22104055	D. Sivaranjani	II BBA	D. Sivara	D. Sivara	D. Sivara	D. Sivara	D. Sivara
91	22104050	B. Santhiya	II BBA	B. Sany	B. Sany	B. Sany	B. Sany	B. Sany
92	22104035	R. Prabhavathi	II BBA	R. Prabh	R. Prabh	R. Prabh	R. Prabh	R. Prabh

93	22104041	A. Ramya	II - BBA	<del>Prin</del> P. A	<del>Prin</del> P. P	<del>Prin</del> P. A	<del>Prin</del> P. A	<del>Prin</del> P. A
94	22104018	C. Kithika	II - BBA	Prin	Prin	Prin	Prin	Prin
95	23UBBA0699	K. Anarishuka	I - BBA	K. Anay	K. Anay	K. Anay	K. Anay	K. Anay
96	23UBBA0053	S. Jyeshwari	I BBA	S. Jyesh	S. Jyesh	S. Jyesh	S. Jyesh	S. Jyesh
97	23UBBA00577	R. Saraswathi	I - BBA	R. Saraswathi	R. Saraswathi	R. Saraswathi	R. Saraswathi	R. Saraswathi
98	23UBBA00516	R. LAKSHMI	I BBA	R. Lakshmi	R. Lakshmi	R. Lakshmi	R. Lakshmi	R. Lakshmi
99	23UBBA00941	C. Madhumitha	I BBA	C. Madhumitha	C. Madhumitha	C. Madhumitha	C. Madhumitha	C. Madhumitha
100	23UBBA00626	N. Neerika	I BBA	N. Neerika	N. Neerika	N. Neerika	N. Neerika	N. Neerika

*A. Sar*

*S. P. Mohan*

**Dr. J. THIRUPARAN, B.A., M.A., P.H.D., S.M., M.Ed.,**  
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**V. Venkatesan**  
**Principal**  
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 (Autonomous)  
 Annamalai Nagar,  
 Tiruchirappalli - 620 018,  
 Tamilnadu.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**SKILL ENHANCEMENT PROGRAMME**

**TITLE:** Full Stack Digital Marketing

**RESOURCE PERSON:** Mr. Manoj Jeevagan

**DATE:** 31.08.2023

**TIME:** 10.00am to 12.00pm

**VENUE:** KRT Hall

**BENEFICIARIES:** 60

**REPORT:**

On behalf of Synergy Club and Busy Bee Club, PG and Research Department of Commerce and Business Administration jointly organized a programme under the topic of “**FULL STACK DIGITAL MARKETING**”. The programme held at KRT hall at 10am to 12pm on 31.08.2023.

The session was handled by **Mr. MANOJ JEEVAGAN, MANAGING DIRECTOR INYMART DIGI SOLUTIONS**. The session began with basic digital marketing tactics and the types of digital marketing. The resource person emphasized about AI tools.

The students were motivated by the session to choose new career paths.

.....THANK YOU.....



**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**  
**NATIONALLY ACCREDITED WITH 'A' GRADE BY NAAC**  
**ISO 9001:2015 CERTIFIED**  
**ANNAMALAINAGAR, TRICHY-18**

**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**BUSY BEE CLUB**

**IN ASSOCIATION WITH**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SYNERGY CLUB**

**SKILL ENHANCEMENT PROGRAMME**

**ON**  
*Full stack digital marketing*



**RESOURCE PERSON**  
**MANOJ JEEVAGAN**  
**MANAGING DIRECTOR**  
**INYMART DIGI SOLUTIONS**



 10.00 A.M. onwards

 KRT HALL

 31 AUGUST 2023







## CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI - 620018



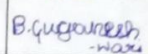


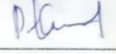
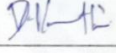
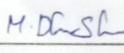

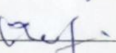

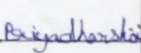
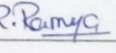

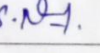
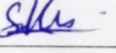
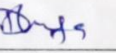
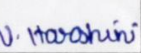
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DEPARTMENT OF BUSINESS ADMINISTRATION AND COMMERCE JOINTLY ORGANIZES

Skill enrichment programme on "FULL STACK DIGITAL MARKETING"

Date: 31.08.2023

Venue: KRT HALL

S/NO	REGISTER NO.	NAME	CLASS	SIGNATURE
1	21104039	B. SHOBKA	III-BBA	
2	21104046	N. Yashini	III-BBA	
3	21104010	B. GUGANESHWARAN	III-BBA	
4	21104033	N. RAGASUDHA	III-BBA	
5	21104029	P. PRIYAN	III-BBA	
6	21104016	P. KAVYA	III-BBA	
7	21104045	D. VENMATHI	III-BBA	
8	21104005	M. DHAYA SHREE	III-BBA	
9	21104047	V. SURESH	III-BBA	
10	21104036	K. SURESH	III-BBA	
11	21104038	V. H. P. REY	III-BBA	
12	21104031	B. PRIYADHARSHINI	III-BBA	
13	21104034	R. RAMYA	III-BBA	
14	21104030	E. PRIYA	III-BBA	
15	21104033	S. NIVETHINI	III-BBA	
16	22104074	S. NIVETHIKA	III-BBA	
17	22104009	V. DIVYA	III-BBA	
18	22104012	N. HARSHINI	III-BBA	

19	A. Durgasap	21104007	III-BBA	A. Durgasap
20	M. Binjaka	21104032	III-BBA	M. Binjaka
21	S. Dalin	21104002	III-BBA	S. Dalin
22	J. Praveena	21104027	III-BBA	J. Praveena
23	D. Nandhini	21104023	III-BBA	D. Nandhini
24	M. Bowndha	21104004	III-BBA	M. Bowndha
25	S. Hemavathi	21104013	III-BBA	S. Hemavathi
26	M. Pashini	21104037	III-BBA	M. Pashini
27	C. Sowndhya	21104041	III-BBA	C. Sowndhya
28	K. Withiyalaki	21104024	III-BBA	K. Withiyalaki
29	S. Lakshmi Priya	21104018	III-BBA	S. Lakshmi Priya
30	R. Gowrija	21104009	III-BBA	R. Gowrija
31	S. Prasanna Devi	21104026	III-BBA	S. Prasanna Devi
32	K. Kiruthiga	21104017	III-BBA	K. Kiruthiga
33	B. Abirami	21104002	III-BBA	B. Abirami
34	B. Preethika	21104028	III-BBA	B. Preethika
35	P. Sowmiya	21104040	III-BBA	P. Sowmiya
36	M. Divya	22104010	III-BBA	M. Divya
37	K. Devika	22104008	III-BBA	K. Devika
38	K. Deepa	22104006	III-BBA	K. Deepa
39	S. Asinabegam	22104005	III-BBA	S. Asinabegam
40	P. Keethu Priya	22104019	III-BBA	P. Keethu Priya
41	S. Logeshwari	22104020	III-BBA	S. Logeshwari
42	A. Anis Fathima	22104004	III-BBA	A. Anis Fathima

43	22104002	V. Angalaparamaswamy	II-BBA	V. Anam
44	22104001	R. Abinaya.	II-BBA	R. Aniya
45	22104024	M. Mahalakshmi	II-BBA	M. Mahini
46	22104023	S. Madhumitha	II-BBA	S. Madhi
47	22104025	M. Maheshwari	II-BBA	M. Maheshi
48	22104026	A. Meena	II-BBA	A. Meeni
49	22104048	S. Sathana.	II-BBA	S. Sath
50	22104048	Rithima. V	II-BBA	Rithimal -
51	22104047	Ruhena. B	II-BBA	Ruhena
52	22104053	Shiny. R	II-BBA	Shiny. R
53	22104052	P. Sathaiyammal	II-BBA	P. Sathaiyammal
54	22104068	C. Amirtha	II-BBA	C. Amirtha
55	22104069	D. T. Keethana	II-BBA	D. T. Keethana
56	22104067	M. Thejaswini	II-BBA	M. Thejaswini
57	22104064	P. Anjali. C	II-BBA	P. Anjali. C
58	22104045	Reema Ravin. R	II-BBA	Reema Ravin. R
59	22104043	T. Ramya	II-BBA	T. Ramya
60	22104056	V. Soundariya	II-BBA	V. Soundariya

*J. Thibul*

Dr. J. TAMILSELVI, M.B.A., M.P.H., Ph.D., SET., NET.,  
ASSOCIATE PROFESSOR & HEAD  
DEPARTMENT OF BUSINESS ADMINISTRATION  
CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)  
TIRUCHIRAPPALLI - 620 018.

*V. L. Sathya*  
Principal 7.9.23  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Tiruchirappalli - 620 018.  
Tamilnadu.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**SKILL ENHANCEMENT PROGRAMME**

**TITLE:** Skill Enhancement Programme On Business Model Canvas

**RESOURCE PERSON:** Mr. R. M. Madhavan

**DATE:** 16.09.2023

**TIME:** 10.00am to 12.30pm

**VENUE:** D – 27

**BENEFICIARIES:** 59

**REPORT:**

This session was conducted on the topic of " Skill Enhancement Program on Business Model Canvas " organised by Synergy Club, Department of Business Administration, held at D-27 on 16.09.2023 from 10am to 12pm.

The session was taken by Mr. R.M. Madavan (2k Club, Student Development Centre).

The session was about various types of business model canvas and how to handle them and he insisted on the significance of entrepreneurship and its need in society. There were 59 students who participated in the program. The entire session was meaningful and eye-opening for the students.

.....THANK YOU.....



**CAUVERY COLLEGE FOR WOMEN  
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ANNAMALAI NAGAR TIRUCHIRAPALLI-620018 TAMILNADU

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**SYNERGY CLUB**

**ORGANIZES**

**“ SKILL ENHANCEMENT  
PROGRAM ON BUSINESS  
MODEL CANVAS ”**

***RESOURCES PERSON: MR. R.M.MADHAVAN (2K CLUB PROPERTIOR)***

**DATE :16.09.2023**

**TIME :10AM-12PM**

**VENUE :D-27**



**Tiruchirapalli, Tamil Nadu, India**  
24, Cauvery College for women, Annamalai Nagar, Tiruchirappalli, Tamil Nadu  
620003, India  
Lat 10.832691°  
Long 78.681251°  
16/09/23 10:13 AM GMT +05:30

GPS Map Camera





GPS Map Camera



**Tiruchirapalli, Tamil Nadu, India**  
 24, Cauvery College for women, Annamalai Nagar, Tiruchirappalli, Tamil Nadu  
 620003, India  
 Lat 10.832691°  
 Long 78.681251°  
 16/09/23 10:13 AM GMT +05:30



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI - 620018

DEPARTMENT OF BUSINESS ADMINISTRATION

SYNERGY CLUB

Program Title: Skill Enhancement Program on Business Model Canvas

Date: 16.09.2023

Venue: D-27

S.NO.	REGISTER NO.	NAME	CLASS	SIGNATURE
1	22104023	S. Madhumitha	BBA - II	S. Madhumitha
2	22104024	M. Mahalakshmi	BBA - II	M. Mahalakshmi
3	22104065	G. Vinthya	BBA - II	G. Vinthya
4	22104057	P. S. Sri Poonima	BBA - II	P. S. Sri Poonima
5	22104017	V. Ketharini	BBA - II	V. Ketharini
6	22104013	S. Janali	BBA - II	S. Janali
7	22104008	Angelina A	BBA - II	Angelina A
8	22104010	Divya M	BBA - II	Divya M
9	22104039	Rajashree K	BBA - II	Rajashree K
10	22104038	M. Priyanka	BBA - II	M. Priyanka
11	22104006	K. Deepa	BBA - II	K. Deepa
12	22104060	P. SUBA SRI	BBA - II	P. Subasri
13	22104037	B. Pranjanka	BBA - II	B. Pranjanka
14	22104041	A. Ramya	BBA - II	A. Ramya
15	22104066	S. Yasmint	BBA - II	S. Yasmint
16	22104059	S.T. Subasri	BBA - II	S.T. Subasri
17	22104006	K. Deepa	BBA - II	K. Deepa

A.S.

J. Jithul

Dr. J. TAMILSELVI, MBA, M.Phil, Ph.D., SET, NET,  
PROFESSOR & HEAD

Department of Business Administration  
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Tiruchirappalli - 620 018.

V. Anjali



18	22104036	G. Pradeepa	II - BBA	Pradeepa
19	22104008	K. Devika	II - BBA	K. Devika
20	22104064	V. Thirisha	II - BBA	V. Thirisha
21	22104020	S. Logeshwari	II - BBA	S. Logeshwari
22	22104002	V. Angalopadmeswari	II - BBA	V. Ang.
23	22104019	P. Keshvapritha	II - BBA	P. K.
24	22104015	D. Kantikha	II - BBA	D. K.
25	22104009	V. Dhivya	II - BBA	V. Dhivya
26	22104046	V. Rithima	II - BBA	V. Rithima
27	22104026	A. Meena Khil	II - BBA	A. Meena
28	22104012	N. Harshini	II - BBA	N. Harshini
29	22104052	P. Seethajayal	II - BBA	P. Seethajayal
30	22104054	R. Shukti	II - BBA	R. Shukti
31	22104068	C. Anitha	II - BBA	C. Anitha
32	22104069	D.T. Keerthana	II - BBA	D.T. Keerthana
33	22104021	S. Lokeshwari	II - BBA	S. Lokeshwari
34	22104050	B. Santhiya	II - BBA	B. Santhiya
35	22104043	T. Ramya	II - BBA	T. Ramya
36	22104031	P. Murgeswari	II - BBA	P. Murgeswari
37	22104055	S. Sivarajai	II - BBA	S. Sivarajai
38	22104001	R. Abinaya	II - BBA	R. Abinaya
39	22104061	Swathi. K	II - BBA	Swathi. K

J. J. Tamilselvi

Dr. J. TAMILSELVI, MBA, M.Phil, Ph.D, SET, NET,  
PROFESSOR & HEAD  
Department of Business Administration  
Cauvery College For Women (Autonomous)  
Tiruchirappalli - 620 018.

v. k. jayaram

40	22104025	M. Maheshwasi	II-BBA	M. Maheshwasi
41	22104074	S. Nivethika	II-BBA	S. Nivethika
42	22104033	S. Niveydhini	II-BBA	S. Niveydhini
43	22104049	M. Sadiya	II-BBA	M. Sadiya
44	22104047	B. Rukena	II-BBA	B. Rukena
45	22104048	S. Sadhana	II-BBA	Sadhana
46	22104022	D. Madhuvitha	II-BBA	D. Madhuvitha
47	22104056	V. Soundarya	II-BBA	V. Soundarya
48	22104042	N. Ramya	II-BBA	N. Ramya
49	22104063	S. Tamizhasuri	II-BBA	S. Tamizhasuri
50	22104034	L. Paritha	II-BBA	L. Paritha
51	22104045	R. Roshma parvin	II-BBA	R. Roshma parvin
52	22104070	Niranjitha R	II-BBA	Niranjitha R
53	22104028	R. G. Mani Lakshmi	II-BBA	R. G. Mani Lakshmi
54	22104005	S. ASINA BEGUM	II-BBA	S. ASINA BEGUM
55	22104024	M. Monica	II-BBA	M. Monica
56	22104014	A. Jannath Fathima	II-BBA	A. Jannath Fathima
57	22104016	A. Karunya	II-BBA	A. Karunya
58	22104035	P. Prathvithi	II-BBA	P. Prathvithi
59	22104004	A. Anis Fathima	II-BBA	A. Anis Fathima
60				
61				

Principal  
Cauvery College For Women  
(Autonomous)  
Annemalai Nagar,  
Tiruchirappalli - 620 018,  
Tamilnadu.

Dr. J. TAMILSELVI, MBA, M.Phil, Ph.D, SET, NET,  
PROFESSOR & HEAD  
Department of Business Administration  
Cauvery College For Women (Autonomous)  
Tiruchirappalli - 620 018.

A. S.

J. J. J.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**KHADI DAY QUIZ**

**Title:** Khadi Day Quiz

**Date:** 02.10.2023

**Venue:** Online

**Beneficiaries:** 300

**REPORT:**

Department of Business Administration Jointly with College Student Union Organizes Awareness Quiz for Khadi Day Celebration on October 2<sup>nd</sup> 2023 through Online Mode. More than 15 colleges were participated and 300 responses we got from various colleges.

The results of the quiz were good and it has been given a conclusion that most of the students are aware about the benefits of using Khadi as an Indian attire.

....Thank You....



**Cauvery College For Women (Autonomous)**  
**Nationally Accredited (III Cycle ) with A grade by**  
**NAAC**

**ISO 9001:2015 Certified**

**Annamalainagar, Trichy-620018**

**Department Of Business Administration**  
**Jointly with**  
**College Student Union**  
**Organizes**

**KHADI DAY CELEBRATION**

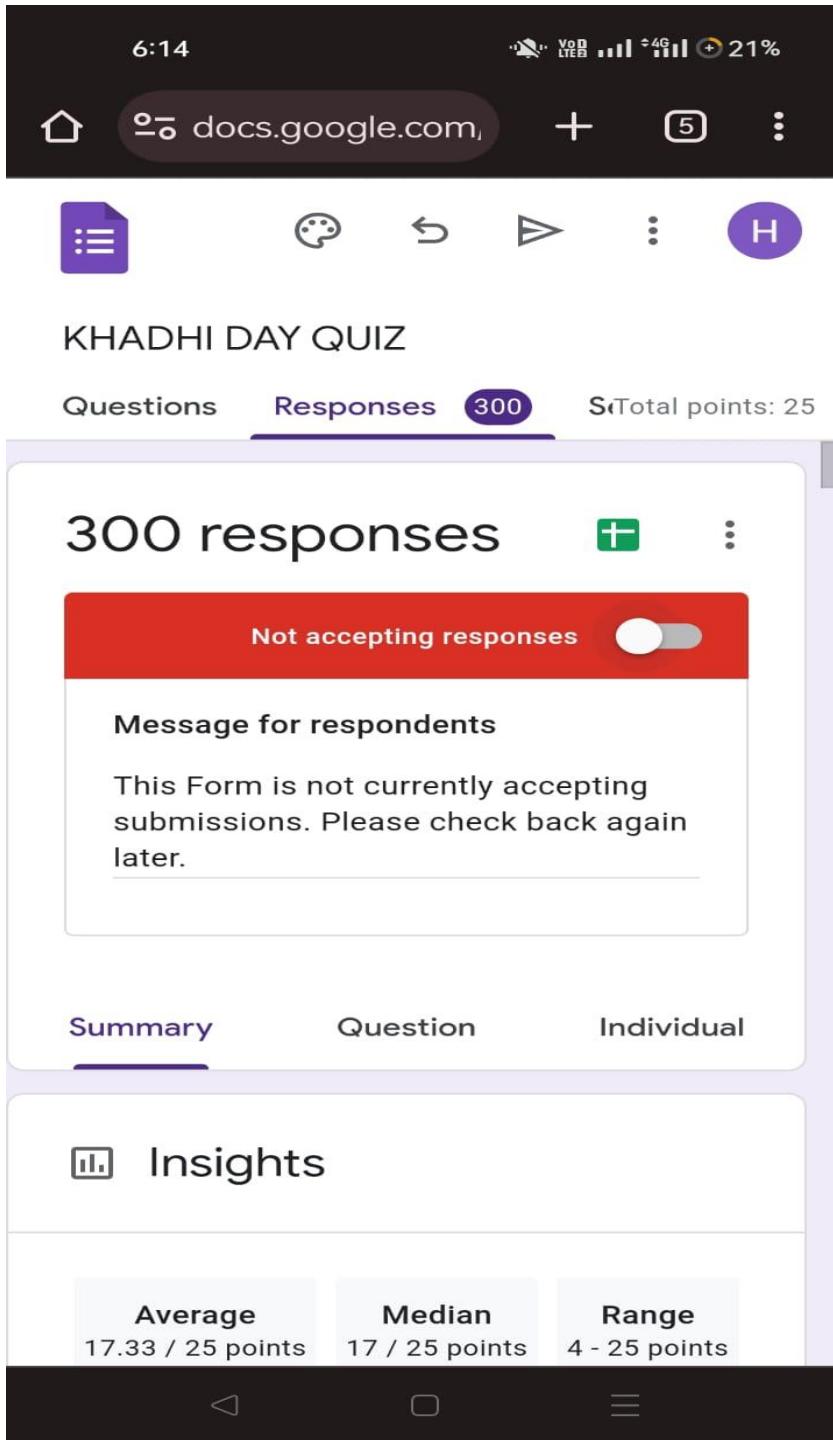
**Date:02/10/2023**

**KINDLY ATTEND THE**  
**AWARENESS QUIZ**




[https://docs.google.com/forms/d/e/1FAIpQLSeX  
oKqKt2x-  
4C3sFUJwJ\\_6wGsWShfWrRBIJUYL97VOays-  
bAg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSeXoKqKt2x-4C3sFUJwJ_6wGsWShfWrRBIJUYL97VOays-bAg/viewform?usp=sf_link)





[https://docs.google.com/forms/d/e/1FAIpQLSeXoKqKt2x-4C3sFUJwJ\\_6wGsWShfWrRBIJUYL97VOays-bAg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSeXoKqKt2x-4C3sFUJwJ_6wGsWShfWrRBIJUYL97VOays-bAg/viewform?usp=sf_link)

Score	Name	Department with section	Name of the college	Mobile Number	Email id	Khadi is a handspun and handwoven fabric made primarily from which natural fiber?	What is the significance of Khadi Day?
16 / 25	SAKTHI R	2nd MBA C sec	M.A.M B - School	6384776636	sakthigokul03102002@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
8 / 25	RAJASHREE G A	MBA 'C'	M.A.M Business School	8610272483	rajashreeanandan30@gmail.com	cotton	It marks the foundation day of the Khadi and Village Industries Commission (KVIC).
11 / 25	J Sheeba vinolia priyadharshini	Chemical Engineering	St. Peter's College of Engineering and Technology	9442917610	sheebavinolia@spcet.ac.in	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
17 / 25	Yalini S	Business Administration	Cauvery college for women	089034671	yalinisidhu@gmail.com	cotton	It marks the foundation day of the Khadi and Village Industries Commission (KVIC).
10 / 25	D.Renugadevi	ECE-E	Bharathiyar Institute of womens engineering	8778419918	Renu15122005@gamil.com	wool	It celebrates the use of Khadi as a symbol of India's struggle for independence.
9 / 25	Maheswaran P	MBA	M.A.M - B SCHOOL	6383689797	lovelymahe3624@gmail.com	cotton	It commemorates India's independence
15 / 25	K.M.THAKSEDHA HATHTHUN	B.TECH ARTIFICIAL INTELLIGENCE AND DATA SCIENCE	AL-AMEEN ENGINEERING COLLEGE	8056955199	thakse9124@gmail.com	cotton	of Khadi as a symbol of India's struggle for independence.

  
**Dr. J. TAMILSELVI, M.B.A., M.PHIL., P.D., SET., NET.**  
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 Tiruchirappalli - 620 018.

  
**A.S.**

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 (Autonomous)  
 Annamalai Nagar,  
 Tiruchirappalli - 620 018.  
 Tamilnadu.

11 / 25	S. menaka	Bachelor of business adm	Sri Amaraavathi college of arts and science	9345738596	sivakumarmenaka651@gmail.com	jute	It celebrates the use of Khadi as a symbol of India's struggle for independence.
8 / 25	Maheswaran P	MBA, Sec- B	M.A.M-B School	6383899797	lovelymaha3624@gmail.com	wool	It commemorates India's independence
10 / 25	Vinodhini VS	MBA	MAM Business School	9944275234	vsvvinodhini@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence
20 / 25	D. Renugedevi	ECE-E	Bharadhyar institute of womens college	8778419918	Renu15122005@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence
9 / 25	PRABANJANA M	1st BBA	Sri amaraavathi college of arts and science	9344635600	Prabanjana1503@gmail.com	cotton	It commemorates India's independence
15 / 25	K.MANGAYARKARASI	M.B.A	M.A.M.B School	6369255906	charupriyakasi@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence
19 / 25	K.Harini	MBA	M.A.M-B-School, Siruganur	7639870118	harinikanagarariv@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
25 / 25	Mohammed Umar M	B.tech AI and DS 2nd year	Al-ameen engineering college erode	9003344786	mohammedumar67089@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.

*(Signature)*

*(Signature)*

**Dr. J. TAMILSELVU, MBA, M.Phil, Ph.D, SET, MGT,**  
**PROFESSOR & HEAD**  
 Department of Business Administration  
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 Tiruchitappalli - 620 018.  
 Tamilnadu.

12 / 25	D. Shobana	MBA and A section	K. Ramakrishnan college for engineering	9025695497	shobanashoba882@gmail.com	silk	It celebrates the use of Khadi as a symbol of India's struggle for independence.
18 / 25	R. Divya	I - MBA	K. Ramakrishnan college of engineering	8220755156	diyachandran14@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
13 / 25	M. Malini	MBA	K. Ramakrishnan college of engineering	7708794628	malinipriya0301@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
14 / 25	Karthikeyan T	MBA	K Ramakrishnan College of Engineering (KRCE)	8754612743	karthikn22112002@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
17 / 25	Asvika H	II- BBA	Thiagarajar college	9994883763	asvika05@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
16 / 25	DEEPIKA D	MBA	K RAMAKRISHNAN COLLEGE OF ENGINEERING	9150835459	ddeepikad293@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
9 / 25	M. Ragavi	MBA	K Ramakrishnan college of engineering	6374745100	ragavi2002m@gmail.com	cotton	It marks the foundation day of the Khadi and Village Industries Commission (KVIC).
14 / 25	Ilakkiya S	1st MBA	K Ramakrishnan College of Engineering	9944954157	ilakkiyasathyam@gmail.com	cotton	It commemorates India's independence

A.S.

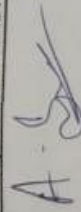
*[Handwritten Signature]*

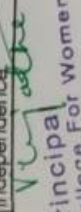
Dr. J. TAMILSELVI, MBA, M.Phil., Ph.D., SET., NET,  
 PROFESSOR & HEAD  
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Prime Minister's Independence  
 Cauvery College For Women  
 (Autonomous)  
 Annamalai Nagar,  
 Annamalai - 620 018.  
 Tiruchirappalli - 620 018.  
 Taminadu.



23 / 25	DEEPIKA D	MBA		K RAMAKRISHNAN COLLEGE OF ENGINEERING	9150835459	ddeepikad293@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
24 / 25	Subaharini s	BBA(management)		Sri Amaraavathi college of arts and science	6383744519	21bb028@amaraavat hi.ac.in	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
16 / 25	I. Mohamed Faizal	BBA		Thiagarajar college	8870843208	Mohamed Faizal	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
20 / 25	G.G Nivetha	Business administration		Thiagarajar college	7418069210	nivethaganesh90@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
14 / 25	MS.P.Pragya	Economics		Sri Amaraavathi College of Arts and Science Karur	7010752283	aprabakaranphd1990@gmail.com	cotton	It marks the foundation day of the Khadi and Village Industries Commission (KVIC).
13 / 25	Ilakkiya S	MBA		KRCE	9944954157	ilakkiyasathyam@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
12 / 25	Nashreen banu A	B		M.A.M.B school.	9092577590	nashreenajeess@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.


  
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**Principal**  
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 (Autonomous)  
 Annamalai Nagar,  
 Tiruchirappalli - 620 018.  
 Tamilnadu.

25 / 25	HARUN.M		B.Tech AI&DS	Al-Ameen Engineering College	9360766369	hh0990820@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
14 / 25	Vidhya shri S		2nd BBA	Thiagarajar college	8056781380	22uba65@tcarts.in	cotton	It marks the foundation day of the Khadi and Village Industries Commission (KVIC)
25 / 25	Afridi B		BE.EEE	Al ameen engineering college	6374359100	syedafriidi8888@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
12 / 25	Chandirika JP		MBA	K. Ramkrishnan college of engineering	9043324351	jpchandirika02@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
25 / 25	S.menaka		Bechular of business adm	Sri Amaraavathi college of arts and science	9345738596	21bb016@amaraavat hi.ac.in	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
20 / 25	DHANUSH S		BBA (aided)	THIAGARAJAR COLLEGE	9677604666	dhanushmani181@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.
9 / 25	Manikandan K		MBA LOGISTICS	MAM B-SCHOOL	9361266160	k.manikandan16112001@gmail.com	jute	It commemorates India's independence
17 / 25	Sanjaikumar. S		MBA	K.Ramakrishnan College of engineering	9442934762	sanjaikumar252001@gmail.com	cotton	It celebrates the use of Khadi as a symbol of India's struggle for independence.

A 50

*[Signature]*

**Dr. J. TAMILSELVI, MBA, JALPA, P.D., SET, NET.**  
**PROFESSOR & HEAD**  
 Department of Business Administration  
 Cauvery College For Women (Autonomous)  
 Tiruchirappalli - 620 018.

**Principal**  
 Cauvery College For Women  
 (Autonomous)  
 Annamalai Nagar,  
 Tiruchirappalli - 620 018.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**COMMCLAVE '23'**

**Title:** Inter Collegiate Competition

**Date:** 30.09.2023

**Venue:** O.P.Ramasamy Auditorium

**Beneficiaries:** 190

**REPORT:**

PG and Research Department of Commerce and Department of Business Administration, Cauvery College for Women Autonomous, has organized a State Level Inter - Collegiate Meet – COMMCLAVE 2K23 on 30th September 2023. The Chief Guest of the programme is Dr.K.Kumar, Principal, National College, Trichy.

The programme started with a Prayer song. Dr.N.Savithri, Dean of Arts & Head, PG and Research Department of Commerce welcomed the gathering, Principal Dr.V.Sujatha, felicitated the gathering and insisted the students to participate with enthusiasm. The Chief

Guest was introduced by Dr.S.Sudha, PG Head, PG and Research Department of Commerce.

Dr.K.Kumar, Principal, National College, Trichy, in his key note address, insisted the students to engage themselves with zeal to reach greater heights. He also motivated the students in order to achieve their goals in their careers.Dr.J.Tamilselvi, Head, Department of Business Administration delivered the Vote of Thanks.

The programme is followed by the various Competitions like Leadership Royale,

Quiztropolis, Venture Visionaries and Empire Endeavour. Nearly 22 different colleges

participated in this competition. Students expressed their views about the competitions that

they were able to showcase their abilities and creativeness.

The prize winners of the Competition are;

**Overall Winner: BISHOP HEBER COLLEGE (AUTONOMOUS), TRICHY**

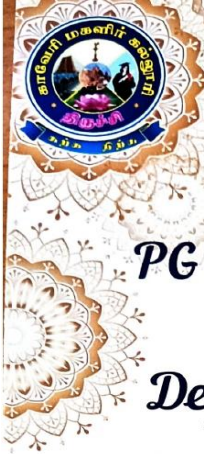
**Runner: JAMAL MOHAMED COLLEGE (AUTONOMOUS), TRICHY**

The programme concluded with the Valediction ceremony, starting with the Welcome

Address rendered by Dr.M.Neela, Associate Professor, Department of Business

Administration, followed by the prize distribution and Vote of Thanks by Dr.A.Vinothini,

Assistant Professor, PG and Research Department of Commerce.



## Cauvery College For Women (Autonomous)

Nationally Accredited (III Cycle) with A grade by NAAC

ISO 9001:2015 Certified

Annamalainagar, Trichy-620018



*PG & Research Department of Commerce*

*&  
Department of Business Administration*

# COMMCLAVE 2K23

*Innovate to Impact*

*A State Level Inter - collegiate Meet*



*Quiztropolis*



*Leadership Royale*



*Venture Visionaries*



*Empire Endeavor*

*Date: 30.09.2023, 10 a.m.*

*Venue: OP Ramasamy Reddiar Auditorium*

*Dr. N. Savithri*

*Head, Department of Commerce*

*Dr. J. Tamilselvi*

*Head, Department of Business Administration*

*Staff Co-ordinators*

*Dr. Vinodhini A 8610865451*

*Ms. Praveena S 9688613097*

*All Are  
Cordially  
Invited*

*Student Co-ordinators*

*Ms. Keerthana V 7339049427*

*Ms. Harini G 6379318416*




## General Rules

"COMMCLAVE 2k23" is a State Level Inter Collegiate meet Conducted Exclusively for the students of Commerce and Management.

### Eligibility:

- Participation is open to students currently enrolled in undergraduate or postgraduate programs at recognized colleges and universities.
- Each participating college from their respective Departments can field a team consisting of a specified number of 15 members each. A student can Participate only in one event.
- The institution should participate in all the events in order to qualify for the overall.
- Participants must carry valid student ID card of their respective institutions.

### Registration:

- All participating colleges must complete the registration process through online. Last date of Registration is 28.09.2023 (Thursday)
- Registration fees of ₹100 should be paid at the registration counter on the day of the event.

### Code of Conduct:

- Participants are expected to maintain the highest standards. professionalism, and ethics throughout the event.
- Any form of unethical behavior will result in disqualification.

### Others :

- Participants are expected to arrive on or before 9 a.m.
- Lunch and Refreshments will be provided for the participants only.
- Juries Decisions is Final.

*Scan the QR for Registration*

[https://docs.google.com/forms/d/e/1FAIpQLSdwI-fDkRsrlI1\\_\\_3laCUXi9e1s-yaUTuq00KmjTWWd5D9S4g/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdwI-fDkRsrlI1__3laCUXi9e1s-yaUTuq00KmjTWWd5D9S4g/viewform?usp=sf_link)





**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS),  
TRICHY - 18  
COMMCLAVE 2K23 - RULES AND REGULATIONS**



**Leadership Royale (Best manager):**

- 1 participant per team.
- The participant must be in a formal dress code.
- The participant must bring two copies of their respective resumes.
- The rounds of the best manager will be disclosed on the spot.
- The participant must not use mobile phones during the rounds.
- The decisions of the jury are final.
- Any violation of the rules and regulations leads to the disqualification of the participant.

**Quiztropoilis (Business Quiz):**

- 2 Participants per team.
- Screening tests will be conducted.
- The jury's decision is final.
- The competition will be carried out in two phases: a preliminary round and the final round.
- Evaluation will be done on the basis of rounds.
- In case of a tiebreaker, questions will be asked.
- No negative markings for the wrong answers.

### **Venture Visionaries (Product Launch):**

- Exactly four participants per team
- The participants have to pitch their product at the preliminary round.
- The presentations have to be submitted on the spot through WhatsApp.
- The teams will be qualified based on the creativity and innovation of the idea.
- Further rounds will be announced on the spot.
- The participants have to bring their laptops.

### **Empire Endeavor (Corporate Walk):**

- 6 to 8 participants per team.
- For the prelims, two participants from a team can participate.
- The finalist will be declared based on the marks scored in the preliminary rounds.
- The theme of the walk should cover various areas of business.
- The music should not contain any cinematic themes.
- Any informal dress code or vulgar actions will lead to the disqualification of the team.

\*\*\*\*





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TRICHY - 18

PG & Research Department of Commerce

&

Department of Business Administration

Organizes



# COMMCLAVE 2K23

## EVENT VENUE & TIMINGS

S.NO	EVENTS	PRELIMS		FINAL	
		TIMING	VENUE	TIMING	VENUE
1.	LEADERSHIP ROYALE	11:00am	E-13	4:00pm	AUDITORIUM
2.	QUIZTROPOLIS	2:00pm	Mrs. RAMESHWARI NALLUSAMY HALL		
3.	VENTURE VISIONARIES	11:00am	Mrs. RAMESHWARI NALLUSAMY HALL		
4.	EMPIRE ENDEAVOR	11:00am	AUDITORIUM	2:00pm	AUDITORIUM

REFRESHMENT & LUNCH WILL BE SERVED FOR THE PARTICIPANTS



 **GPS Map Camera**



**Tiruchirappalli, Tamil Nadu, India**  
D-127, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831558°  
Long 78.681565°  
30/09/23 09:37 AM GMT +05:30



 **GPS Map Camera**



**Tiruchirappalli, Tamil Nadu, India**  
D-127, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831604°  
Long 78.681426°  
30/09/23 09:35 AM GMT +05:30



 **GPS Map Camera**



**Tiruchirappalli, Tamil Nadu, India**  
D-127, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831677°  
Long 78.681518°  
30/09/23 09:34 AM GMT +05:30



 **GPS Map Camera**



**Tiruchirappalli, Tamil Nadu, India**  
D-127, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831626°  
Long 78.681412°  
30/09/23 09:32 AM GMT +05:30



GPS Map Camera



Google

Tiruchirappalli, Tamil Nadu, India  
2/150, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.83159°  
Long 78.681345°  
30/09/23 09:32 AM GMT +05:30

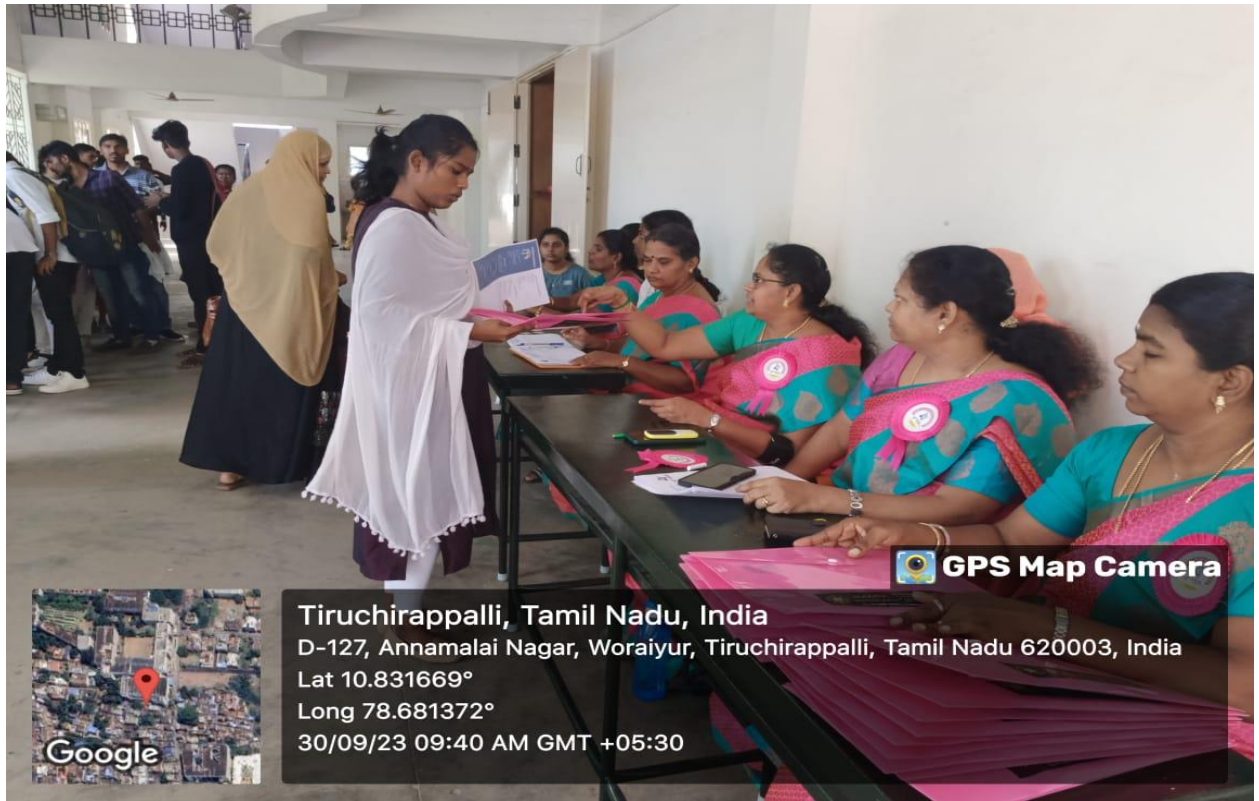


GPS Map Camera



Google

Tiruchirappalli, Tamil Nadu, India  
3/340, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831637°  
Long 78.681243°  
30/09/23 09:49 AM GMT +05:30



 **GPS Map Camera**



Google

**Tiruchirappalli, Tamil Nadu, India**  
D-127, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831669°  
Long 78.681372°  
30/09/23 09:40 AM GMT +05:30



 **GPS Map Camera**



Google

**Tiruchirappalli, Tamil Nadu, India**  
D-127, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.831652°  
Long 78.681484°  
30/09/23 09:39 AM GMT +05:30



CAUVERY COLLEGE FOR WOMEN  
(AUTONOMOUS)

TRICHY - 18

PG & Research Department of Commerce  
&

Department of Business Administration



**COMMCLAVE 2K23**  
*Empire Endeavor Event Agenda*

S.No	Lot No	Participants Name	Department	Placements
1	17	1. Swathi . R	B. com. BFSI	Winner  SASTRA (Deemed to be University)
		2. Monica Josephine . A	"	
		3. Thejaswini . M	"	
		4. Rashini . T	"	
		5. Varshah . A	"	
		6. Sruthi . B	"	
		7. Haripriya . S	"	
		8.		
2	4	1. Joel	B.com. CA	Runner  Bishop Heber college (A), Dept. of commerce shift - II
		2. Saakshi	B.com.	
		3. Yogeshwaran	"	
		4. Hari Vishnu	"	
		5. Risiga	"	
		6. Aadharish	"	
		7. Abizami	B.com. BA	
		8.		

Signature of Judge

1. Mr.D. Joshua Pradeep,  
Assistant Professor,  
Department of Commerce,  
Bishop Heber College, Trichy

30/09/23

2. Dr.S. Jayashree Agarwal,  
Associate Professor,  
UG Head of the Department of English,  
Cauvery College for Women (Autonomous)

30/9/23  
Dr. S. Jayashree Agarwal  
Associate Professor and Head( UG)  
PG Department of English  
Cauvery College for Women (Autonomous)  
Trichy - 620 018.

Principal  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Tiruchirappalli - 620 01  
Tamilnadu.



CAUVERY COLLEGE FOR WOMEN  
(AUTONOMOUS)

TRICHY - 18

PG & Research Department of Commerce  
&  
Department of Business Administration



COMMCLAVE 2K23

VENTURE VISIONARIES

S.No	Lot No	Participants Name	Department	Placements
1	07	1. CAROLIN MARYX	MBA	I care business school MBA.
		2. DHARANI .M	MBA	
		3. HAMDAN ASHRAF	MBA	
		4. PRATHIKSHAY	MBA	
2	04	1. K. KAVITHA	B.COM	II Bishop Heber shift - II
		2. UBAID	B.COM CA	
		3. LAKSHAYA	B.COM	
		4. SREENIDHI	B.COM BPM	

STAFF CO-ORDINATOR - P. Jey

Signature of Judge

1. Dr. R. Subha,

II Convenor

V. Pringle  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Tiruchirappalli - 620 018,  
Tamilnadu.



CAUVERY COLLEGE FOR WOMEN  
(AUTONOMOUS)

TRICHY - 18

PG & Research Department of Commerce  
&  
Department of Business Administration



**COMMCLAVE 2K23**

*Quiztropolis Event*

S.No	Lot No	Participants Name	Department	Placements
1	09	1. SNEHA.S	II.M.COM	I Riko n.
		2. JAYANTHAN	II.M.COM	
2	1A	1 VASANTHI.G	I.M.BA	II BDU
		2. GAYATRI.S.V	I.M.BA	

STAFF CO-ORDINATOR: P. Jha

SIGNATURE OF JUDGE

I. Dr. Arul Ramanatha Pillai  
Assistant Professor  
PG Department of Commerce  
(Computer Application)  
St. Joseph's College (Autonomous)  
Tiruchirappalli-620 002

*Signature*  
30/9/23

Principal  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Tiruchirappalli - 620 018,  
Tamilnadu.





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)  
TRICHY - 18

PG & Research Department of Commerce  
&  
Department of Business Administration




*COMMCLAVE 2K23*


*Best Manager*

S.No	Lot No	Participants Name	Department	Placements
1	05	ABDUL VAHITH.S	Commerce (Med)	Winner

Signature of Judge

  
30/9/23

**Mr.D.Joshua Pradeep,**  
Assistant Professor,  
Department of Commerce,  
Bishop Heber College, Trichy

  
Principal  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Tiruchirappalli - 620 018,  
Tamilnadu.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**HUMAN RIGHTS AND INTELLECTUAL PROPERTY RIGHTS**

**TITLE:** Human Rights and Intellectual Property Rights

**RESOURCE PERSON:** Dr.S.Mohamed Mohideen

**DATE:** 19.12.2023

**TIME:** 1.30Pm to 3Pm

**VENUE:** Bootstrap Hall

**BENEFICIARIES:** 42

**REPORT:**

The session under the topic “Human Rights and Intellectual Property Rights” was organized by the Department of Business Administration, to enhance the students’ knowledge in Intellectual Property Rights so that the students may apply it in their necessary carrier options.

Sir started the session with various types of general impression he got from the case studies.

Sir gave a clear explanation about the types of Intellectual Properties and gave examples so that the students could easily understand them.

Further Sir insisted the students to commence start-ups so that they may become

Independent Entrepreneurs. Sir explained the current economic situation of India and gave some key points to develop the nation.

At the end the students gave their Feed-back and clarified some major points with the resource person. The session was informative and eye opening for the students who participated.

.....**THANK YOU**.....



**CAUVERY COLLEGE FOR WOMEN  
(AUTONOMOUS)**

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ISO 9001:2015 CERTIFIED



ANNAMALAI NAGAR, TRICHY-18



**INSTITUTION INNOVATION COUNCIL**

**JOINTLY WITH**

**INTELLECTUAL PROPERTY RIGHTS CELL**

**ORGANISES**

**CAPACITY BUILDING PROGRAMME  
ON**

**“HUMAN RIGHTS AND  
INTELLECTUAL PROPERTY RIGHTS”**

**RESOURCE PERSON**

**DR.S.MOHAMED MOHIDEEN**

**ASST. PROFESSOR**

**DEPARTMENT OF COMMERCE & BUSINESS  
ADMINISTRATION**

**JAMAL MOHAMED COLLEGE, TRICHY-20**

**DATE: 19.12.2023**

**TIME: 2.00 PM-3.00 PM**

**VENUE: BOOTSTRAP**





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI-620018

Nationally Accredited with "A" Grade by NAAC

ENTREPRENEURSHIP DEVELOPMENT CELL /

INSTITUTION'S INNOVATION COUNCIL





Program Title: Human Rights and Intellectual Property Rights

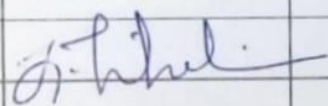
Date: 19/12/2023

Venue: Bootstrap Hall

S.No	Name of the Participant	Register Number	Department	Mobile	Signature
1	Rajashree K	22104039	II - B.B.A	9655426635	Rajashree K
2	G. Vandhaya	22104065	II - BBA	9363695177	Vandhaya
3	D. Harshini	22104012	II - BBA	6371782368	D. Harshini
4	Swathi K	22104061	II BBA	8606008013	Swathi K
5	V. Kethavani	22104017	II - BBA	9159769354	V. Kethavani
6	B. Priyanka	22104037	II - BBA	8700810338	B. Priyanka
7	C. Ranjani	22104044	II - BBA	9965410200	C. Ranjani
8	T. Ranjya	22104043	II - BBA	8760006392	T. Ranjya
9	R. Reshma Pravin	22104045	II - BBA	9771211432	R. Reshma Pravin
10	S. Madhumitha	22104028	II - BBA	7092801721	S. Madhumitha
11	A. Karunya	22104016	II - BBA	6383109265	A. Karunya
12	K. Deepa	22104006	II - BBA	6382568181	K. Deepa
13	C. Amirtha	22104068	II - BBA	8220337142	C. Amirtha
14	M. Mahalakshmi	22104024	II - BBA	9087728400	M. Mahalakshmi
15	S. Lokeshwari	22104021	II - BBA	8675557800	S. Lokeshwari
16	P. Murugesan	22104031	II - BBA	8072912471	P. Murugesan

S.No	Name of the Participant	Register Number	Department	Mobile	Signature
17	T. Shalini	23104039	I-BBA	9487622762	T. Shalini
18	M. Abirami	23104001	I-BBA	9080945331	M. Abirami
19	R. Saraswathi	23104037	I-BBA	7305136796	R. Saraswathi
20	R. Lakshmi	23104015	I-BBA	9600326260	R. Lakshmi
21	B. Sabitha	23104036	I-BBA	8015272810	B. Sabitha
22	R. Poojara Asmi	23104035	I-BBA	7092886291	R. Poojara Asmi
23	K. Madhumalar	23104019	I-BBA	9715458933	K. Madhumalar
24	B. B. Kumathi	23104045	I-BBA	9489153035	B. B. Kumathi
25	S. Shrutwi	23104041	I-BBA	9943026001	S. Shrutwi
26	V. Sujatha	23104051	I-BBA	9265578884	V. Sujatha
27	M. Manobhavarathi	23104021	I-BBA	9025384912	M. Manobhavarathi
28	S. Logeshwari	23104018	I-BBA	9952261784	S. Logeshwari
29	Janathi Parthasarathy	22104014	II-BBA	7418455189	J. Parthasarathy
30	D. Priyanka	22104038	II-BBA	8870829079	D. Priyanka
31	P. SUBASRI	22104060	II-BBA	9080820772	P. Subasri
32	M. Divya	22104012	II-BBA	9597909091	M. Divya
33	S. Asim Begam	22104005	II-BBA	9361942085	S. Asim Begam
34	P. Sathiyammal	22104052	II-BBA	7639389522	P. Sathiyammal
35	Yasmin Balara	22104066	II-BBA	6385477638	Y. Balara
36	R. Abinaya	22104001	II-BBA	6347567810	R. Abinaya
37	R. S. Laxmi	22104054	II-BBA	9042992292	R. S. Laxmi
38	M. Maheshwari	22104025		984442155 <del>82403</del>	M. Maheshwari

S.No	Name of the Participant	Register Number	Department	Mobile	Signature
39	Devika	22104008	I BBA	8525958159	
40	S. Pradeepa	22104036	II BBA	7373810872	
41	S. Logeshwari	22104030	I BBA	6574692226	
42	V. Tharisha	22104064	II - BBA	8270368443	



V. Umitha  
Principal  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Tiruchirappalli - 620 0  
Tamilnadu



**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**POWER OF INTELLECTUAL PROPERTY RIGHTS**

**TITLE:** Power of Intellectual Property Rights.

**RESOURCE PERSON:** Dr. Senthil K Nathan

**DATE:** 21.12.2023

**TIME:** 1.30Pm to 3Pm

**VENUE:** Bootstrap Hall

**BENEFICIARIES:** 46

**REPORT:**

The session under the topic “Power of Intellectual Property Rights” Was organized by the Department of Business Administration, to develop the students’ knowledge towards the idea of Intellectual Property Rights.

In order to develop the concentration of the students and enhance the power of brain Sir had a brainstorming session for the students at the beginning academically. Sir explained about the Intellectual properties which are available and how to register the properties under the law. Sir guided the students to come up with new ideas so that they can become independent women entrepreneurs.

Sir enlightened the students to be successful entrepreneurs and employees in their carriers. Also, he got some Feed-back and queries from the students about the session.

The session was energetic and motivated the students to develop their carriers.

**.....THANK YOU.....**



**CAUVERY COLLEGE FOR WOMEN  
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ISO 9001:2015 CERTIFIED  
ANNAMALAI NAGAR, TRICHY-18



**INSTITUTION INNOVATION COUNCIL**

**J O I N T L Y   W I T H**

**INTELLECTUAL PROPERTY RIGHTS CELL**

**O R G A N I S E S**

**CAPACITY BUILDING PROGRAMME  
O N**

**“ P O W E R   O F   I N T E L L E C T U A L  
P R O P E R T Y   R I G H T S ”**

**RESOURCE PERSON**

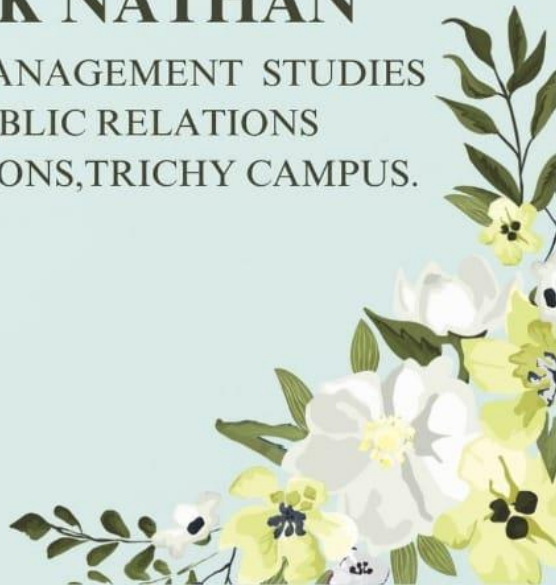
**DR.SENTHIL K NATHAN**

ASSOCIATE PROFESSOR-MANAGEMENT STUDIES  
ASSOCIATE DEAN-PUBLIC RELATIONS  
SRM GROUP OF INSTITUTIONS, TRICHY CAMPUS.

**DATE:21.12.2023**

**TIME: 1.30 PM-3.00 PM**

**VENUE: BOOTSTRAP**





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI-620018

Nationally Accredited with "A" Grade by NAAC

ENTREPRENEURSHIP DEVELOPMENT CELL /

INSTITUTION'S INNOVATION COUNCIL

Program Title: Power of Intellectual Property Rights

Date: 21.12.2023

Venue: Bootstrap Hall

S.No	Name of the Participant	Register Number	Department	Mobile	Signature
1	T. Shalini	23104039	I - BBA	9487622762	T. shalini
2	T. Vinisha	23104047	I - BBA	9345685302	T. Vinisha
3	B. B. Kumathi	23104045	I - BBA	9489153035	B. B. Kumathi
4	R. Saravathi	23104037	I - BBA	7305136796	R. Saravathi
5	R. Lakshmi	23104037	I - BBA	9600326260	R. Lakshmi
6	S. Logeshwari	23104018	I - BBA	9952267184	S. Logeshwari
7	G. Moshiga	23104085	I - BBA	9363367760	G. Moshiga
8	A. Durgasri	21104007	III - BBA	830058878	A. Durgasri
9	D. Nandhini	21104023	III - BBA	6389853299	D. Nandhini
10	M. Priyanka	21104032	III - BBA	6300219142	M. Priyanka
11	P. Monicka	21104021	III - BBA	8209214292	P. Monicka
12	Shweta - T	23104042	I - BBA	9597086899	Shweta - T
13	A. Jharaniya	23104046	I - BBA	7695994868	A. Jharaniya
14	B. Yasika	23104046	I - BBA	6332159618	B. Yasika
15	K. Shanishka	23104009	I - BBA	9345823540	K. Shanishka
16	S. SHRUTHI	23104041	I - BBA	9943026001	S. Shruthi

S.No	Name of the Participant	Register Number	Department	Mobile	Signature
17	C. Sowthaya	21104041	III - BBA	7305279426	C. Sowthaya
18	S. Lakshmi Praya	21104018	III - BBA	9363378635	S. Lakshmi Praya
19	R. Ramya	21104034	III - BBA	8610987237	R. Ramya
20	R. Gowdiga	21101009	III - BBA	88073491361	R. Gowdiga
21	D. Saumya	23104044	I - BBA	9003467901	D. Saumya
22	Madhuretha chithira Kannan	23104020	I - BBA	8148924264	C. Madhuretha
23	Shamila Ram	23104040	I - BBA	6380180578	Shamila Ram
24	R. Kirwana Agmi	23104035	I BBA	7092886291	R. Kirwana Agmi
25	G. Aswini	23104005	I - BBA	9677690872	G. Aswini
26	Anna Naz - A-K	23104000	I BBA	9040325761	Anna Naz - A-K
27	Jageshwari . M	23104017	I BBA	7092335286	M. Jageshwari
28	P. Lakshmi	23104014	I BBA	7845402711	P. Lakshmi
29	B. Priyadarshini	23104033	I - BBA	9894867593	B. Priyadarshini
30	V. Vagalakshmi	23104049	I - BBA	6379327643	V. Vagalakshmi
31	S. Preethi	23104031	I - BBA	8508478326	S. Preethi
32	G. Harthiga	23104012	I - BBA	8825588785	G. Harthiga
33	K. Nithyalakshmi	21104021	III - BBA	9566639853	K. Nithyalakshmi
34	Kiruthiga . K	211021014	III - BBA	8476543016	Kiruthiga . K
35	L. Dhyanri	21104006	III BBA	86A38009	L. Dhyanri
36	Elayarai . P	21104008	III - BBA	74415264	Elayarai . P
37	B. Anirami	21104002	III - BBA	8072079345	B. Anirami
38	S. Suresha	21104042	III - BBA	8369981291	S. Suresha



**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**International Seminar (DEBIT AIR -2024)**

**Title:** International Seminar

**Date:** 06.01.2024 & 07.01.2024

**Venue:** Rameshwari Nallusamy Hall

**Beneficiaries:** 100

**Report:**

PG & Research Department of Commerce, Department of Business Administration of Cauvery College for Women (Autonomous), Trichy and SMART Journal of Business Management Studies, jointly organized, Two Day Nineteenth International Seminar on “Dynamics of Emerging Business Innovation and Trends -Academia Industry Role (DEBIT AIR – 2024)”, Release of Twentieth year issue of SMART Journal and Fifteenth SMART Journal, Annual Award Function – 2023 on 6<sup>th</sup>&7<sup>th</sup> January 2024 at Dr.Rameshwari Nallusamy Hall.

On 6<sup>th</sup> January 2024, the seminar commenced with a prayer song, followed by welcome address rendered by Dr.V.Sujatha, Principal, Cauvery College for Women (Autonomous), Trichy. Dr. N.Savithri, Seminar coordinator, Dean of Arts, Head , PG & Research Department of Commerce, introduced Dr.M.Selvam, Vice-Chancellor, Bharathidasan University, to the gathering. He rendered inaugural address of the Webinar,presented SMART Journal Awards to six eminent personalitiesand released twentieth year issue of SMART Journal.Key Note address was given by Dr.Ashutosh Mohan, Faculty of Management Studies, Banaras Hindu University, Varanasi, on the Topic ‘Industry 5.0’. He explained the importance of creativity, customer orientation and use of collaborative robots to augment work force.

In the Plenary Session- I, Dr. Geetha Subramaniam, Professor, Graduate School of Business, SEGI University Malaysia, gave a special lecture on ‘Empowering Independence: Charting a path to Aging in Place with Dignity & Digitalisation’. She highlighted the benefits and challenges to aging in place, and discuss the individual and system-level strategies that are needed to help older adults.

Dr. Balasundramaniam, Professor, Sam Houston State University USA, addressed the gathering on the topic ‘Are we going through Globalization Reset in terms of Outsourcing?’, He explained that the outsourcing is the consequence of an increasingly globalized market and about the interdependence of people, economies and cultures.

In the Plenary Session -II, Dr. Sankaran Venkateswar, Professor, Saint Mary’s College of California, USA, gave a special lecture on ‘India’s Impending Economic Boom’, He discussed about the role of globalization, digitalization and energy transition in the economic growth of a country.

The technical session was headed by Dr.R.Arul, Assistant professor, Department of B.Com. Computer Application, St. Josephs College (Autonomous), Trichy and by Mr.D.Joshua Pradeep, Assistant Professor, Department of Commerce, Bishop Heber College (Autonomous), Trichy.

On 7<sup>th</sup> January 2024, In the plenary Session -III, a special lecture on ‘Navigating the Green Path: Strategies for Establishing and Managing a Sustainable Supply Chain Network’ was rendered by Dr.Veera Pandiyan Kaliani Sundaram, Faculty of Business and Management, Universiti Teknologi MARA, Malaysia. He explained the needs to focus on environment, quality, profitability, strategy and logistics for sustainable development.

In the Plenary Session -IV – Dr. Jebamalai Vinanchiarachi, Former Principal Adviser to the Director General of UNIDO & knowledge Management Associates, Vienna, Austria, addressed the gathering on the topic ‘Measuring the Extent and Effectiveness of Innovation System’. He explains the major perspectives of innovation and different approaches to measures innovation.

The technical session was headed by Dr.Mohamed Jaffar, Adjunct Professor, ATLAS Skill Tech University, Mumbai and by Dr.J.Gayathri, Assistant Professor, Department of Commerce and Financial Studies, Bharathidasan University.

More than 60 research papers on vital areas such as Business, Marketing, Human Resource, Business Data, Economics, Corporate Social Responsibility, Operation and Supply chain Management, Environment, Accounting & Finance and Digital Communication & Online Communities, and Entrepreneurship Development were presented through online and offline mode.



Valedictory address was given by Dr.S.Iyyampillai, Senior Professor (Retd.), Department of Economics, Bharathidasan University and Special address was rendered by Dr.Isaiah Onsarigo Miencha, Senior Lecturer, Accounting and Finance Department , Ph.D. Coordinator, Graduate School, Bugema University, Uganda.Mr. M. Selvam, Webinar Director, Retired Senior, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University & Founder – Publisher and Chief Editor ,SMART Journal of Business Management Studies distributed certificates to the participants. Dr.J.Tamilselvi, Professor and Head, Department of Business Administration and Seminar coordinator, proposed vote of thanks.

This International webinar facilitated prominent industrialists, academicians, researchers, and students, to exchange and share their experience and innovative ideas to excel in business.

The two-day International Seminar came to an end with a National Anthem.

# INVITATION :

**Nineteenth International Seminar (Webinar)**  
on  
**DYNAMICS OF EMERGING BUSINESS INNOVATION AND  
TRENDS- ACADEMIA INDUSTRY ROLE (DEBIT AIR-2024)**

**Release of Twentieth Year Issue of SMART Journal  
&  
Fifteenth SMART Journal Annual Awards – 2023**

**6<sup>th</sup> and 7<sup>th</sup> January, 2024**

**Organized by**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
DEPARTMENT OF BUSINESS ADMINISTRATION  
Cauvery College for Women (Autonomous), Trichy**  
www.cauverycollege.ac.in  
Institute of Business Excellence

and

**SMART Journal of Business Management Studies**  
(A Professional, Refereed, International and Indexed Journal)  
www.smartjournalbms.org

*All are cordially invited to the*  
**Nineteenth International Seminar (Webinar)**  
**Release of Twentieth Year Issue of SMART Journal &  
Fifteenth SMART Journal Annual Award Function – 2023**

Venue : Seminar Hall, Cauvery College for Women  
(Autonomous), Trichy

**06.01.2024 - Saturday**

10.00 a.m to 11.30 a.m. : **SMART Journal Annual Awards - 2023**  
**Twentieth Year Issue of SMART Journal &  
Inaugural Function of International Webinar**

Welcome Address : **Dr. V. SUJATHA**  
Principal,  
Cauvery College for Women (Autonomous)

**Presentation of Awards,  
Release of Twentieth year  
Issue of SMART Journal &  
Inauguration of Webinar** : **Dr. M. SELVAM**  
Vice-Chancellor, Bharathidasan University

Key Note Address : **Industry 5.0**

**Dr. ASHUTOSH MOHAN**  
Faculty of Management Studies,  
Banaras Hindu University, Varanasi

11.45 a.m. - 1.00 p.m. : **Plenary Session-I**  
Special Lecture on  
**Empowering Independence: Charting a path to  
Aging in Place with Dignity & Digitalisation**

**Dr. GEETHA SUBRAMANIAM**  
Professor, Graduate School of Business,  
SEGI University Malaysia  
*Are we going through Globalization Reset in  
Terms of Outsourcing?*

**Dr. BALASUNDRAM MANIAM**  
Professor, Sam Houston State University, USA

2.00 p.m. – 3.30 p.m. : **Plenary Session-II**  
Special Lecture on  
**India's Impending Economic Boom**  
**Dr. SANKARAN VENKATESWAR**  
Professor, Saint Mary's College of California, USA

3.45 p.m. – 5.00 p.m. : **Paper Presentation – Parallel Sessions**  
(Link will be sent through e-mail)

5.00 p.m – 6.00 p.m : **Cultural Functions by Students**

**07.01.2024 - Sunday**

10.00 a.m. – 11.30 a.m. : **Plenary Session-III**  
Special Lecture on  
**Navigating the Green Path: Strategies for  
Establishing and Managing a Sustainable Supply  
Chain Network**

**VEERA PANDIYAN KALIANI SUNDRAM**  
Faculty of Business and Management,  
Universiti Teknologi MARA, Malaysia.

11.45 a.m. - 1.00 p.m. : **Plenary Session-IV**  
Special Lecture on  
**Measuring the Extent and Effectiveness of  
Innovation System**

**Dr. JEBAMALAI VINANCHIARACHI**  
Former Principal Adviser to the Director  
General of UNIDO, Vienna  
Principal Adviser, Knowledge Management  
Associates, Vienna, AUSTRIA

2.00 p.m. – 3.30 p.m. : **Paper Presentation – Parallel Sessions**  
(Link will be sent through e-mail)

3.45 p.m. – 5.00 p.m. : **VALEDICTORY FUNCTION**

Valedictory Address : **Dr. S. IYAMPILLAI**  
Senior Professor (Retd.),  
Department of Economics, BDU

Special Address : **Dr. ISALAH ONSARIGO MIENCHA**  
Senior Lecturer, Accounting and Finance  
Department and Ph.D Coordinator, Graduate  
School, Bugema University, Uganda.

## SEMINAR COORDINATORS

**Dr. N. SAVITHRI**  
Dean of Arts &  
Head Department of Commerce,  
Cauvery College for Women, (Autonomous),  
Trichy – 18

**Dr. J. TAMILSELVI**  
Professor and Head, Department of BBA  
Cauvery College for Women (Autonomous),  
Trichy – 18

**Professor M. SELVAM**  
Webinar Director,  
Retired Senior Professor and Head,  
Department of Commerce and Financial Studies  
Bharathidasan University, Trichy – 24  
&  
Founder-Publisher and Chief Editor  
SMART Journal of Business Management Studies

**Dr. V. SUJATHA**  
Principal  
Cauvery College for Women  
(Autonomous), Trichy – 18.

*Note: i. E-Certificate will be issued only to the Registered Participants.  
ii. For New Registration, visit and follow the instructions given in the Web link  
<https://www.cauverycollege.ac.in/Admin/Files/Folder/Academic/Pages/DEBIT-AIR-2024.pdf>*

## AGENDA:

<b>DYNAMICS OF EMERGING BUSINESS INNOVATION AND TRENDS – ACADEMIA INDUSTRY ROLE (DEBIT AIR – 2024)</b>	
<b>AGENDA</b>	
<b>06.01.2024</b>	
<b>10.00 a.m to 11.30 a.m</b>	: SMART Journal Annual Awards – 2023 Twentieth Year Issue of SMART Journal & Inaugural Function of International Webinar
<b>Welcome Address</b>	: <b>Dr. V. Sujatha</b> Principal Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Presentation of Awards, Release of Twentieth year Issue of SMART Journal &amp; Inauguration of Webinar</b>	: <b>Dr. M. Selvam</b> Vice – Chancellor, Bharathidasan University
<b>Felicitation</b>	: <b>Dr. Sankaran Venkateswar, USA</b> <b>Dr. S. Iyyampillai, BDU</b>
<b>Acceptance Speech</b>	: <b>Dr. T. Ananth</b> Chairman Sir Isaac Newton Educational Institutions Nagapattinam, Tamil Nadu
	: <b>Dr. Gandu Singajah</b> Professor North-Eastern Hill University Shillong, Meghalaya
	: <b>Dr. G. P. Dinesh</b> Professor of Management Vijayanagara Sri Krishnadevaraya University Ballari, Karnataka

	: <b>Dr. Divya Bharathi</b> Associate Professor Ballari Institute of Technology and Management Bellari, Karnataka
	: <b>Dr. W.R.P.K. Fernando</b> Department of Commerce and Financial Management University of Kelaniya Kelaniya, Sri Lanka
	: <b>Dr. Komal Khalid</b> Associate Professor Faculty of Economics and Administration King Abdulaziz University, Jeddah, Saudi Arabia
<b>Welcome Address</b>	: <b>Dr. N. Neela</b> Associate Professor Department of Business Administration
<b>Key Note Address</b>	: <b>Industry 5.0</b> <b>Dr. ASHUTOSH MOHAN</b> Faculty of Management Studies, Banaras Hindu University, Varanasi.
<b>Vote of Thanks</b>	: <b>Dr. S. Jayakashmi</b> Associate Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18

<b>Chairperson</b>	XXXXXXXXXXXXXXXXXX
<b>Vote of Thanks</b>	<b>Ms. D. Indumathi</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Online Technical Session</b>	
<b>Welcome Address</b>	<b>Ms. A. Suganya</b> Assistant Professor Department of Business Administration Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Vote of Thanks</b>	<b>Ms. Thangamani</b> Assistant Professor Department of Business Administration Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Welcome Address</b>	<b>07.01.2024</b> <b>Dr. Thamariselvi</b> Associate Professor Department of Business Administration Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18

<b>Vote of Thanks</b>	<b>Plenary Session – III</b> Special Lecture on Navigating the Green Path: Strategies for Establishing and Managing a Sustainable Supply Chain Network <b>Veera Pandiyan Kaliani Sundram</b> Faculty of Business and Management, Universiti Teknologi MARA, Malaysia.
<b>Welcome Address</b>	<b>Ms. Shilpa A. Talreja</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Vote of Thanks</b>	<b>Dr. G. Kanagavalli</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Welcome Address</b>	<b>Plenary Session – IV</b> Special Lecture on Measuring the Extent and Effectiveness of Innovation System <b>Dr. JEBAMALAI VINANCHIARACHI</b> Former Principal Adviser to the Director General of UNIDO, Vienna Principal Adviser, Knowledge Management Associates, Vienna, AUSTRIA
<b>Vote of Thanks</b>	<b>Dr. A. Siva Ranjani</b> Associate Professor Department of Business Administration Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18

<b>Welcome Address</b>	<b>Dr. D. Sarala</b> Associate Professor PG & Research Department Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Vote of Thanks</b>	<b>Plenary Session – I</b> Special Lecture on Empowering Independence: Charting a path to Aging in Place with Dignity & Digitalisation. <b>Dr. GEETHA SUBRAMANIAM</b> Professor, Graduate School of Business, SEGI University Malaysia Are we going through Globalization Reset in Terms of Outsourcing?
<b>Welcome Address</b>	<b>Dr. J. Praba</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Welcome Address</b>	<b>Dr. D. Ramya</b> Associate Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Welcome Address</b>	<b>Dr. BALASUNDRAM MANIAM</b> Professor, Sam Houston State University, USA

<b>Vote of Thanks</b>	<b>Dr. P. Banu</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Welcome Address</b>	<b>Dr. S. J. Sureya</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Vote of Thanks</b>	<b>Plenary Session – II</b> Special Lecture on India's Impending Economic Boom <b>Dr. SANKARAN VENKATESWAR</b> Professor, Saint Mary's College of California, USA
<b>Vote of Thanks</b>	<b>Dr. J. Lalithambigai</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18
<b>Offline Technical Session (Paper Presentation)</b>	
<b>Welcome Address</b>	<b>Ms. S. Praveena</b> Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Annamalai Nagar, Trichy – 18

**Valediction**

**Welcome Address**

**Dr. S. Sudha**

Associate Professor & PG Head In charge  
PG & Research Department of Commerce  
Cauvery College for Women (Autonomous)  
Annamalai Nagar, Trichy – 18  
Dr. S. IYYAMPILLAI Senior Professor (Retd.)  
Department of Economics, BDU

**Special Address**

**Dr. M. Gayathri**

Associate Professor  
PG & Research Department of Commerce  
Cauvery College for Women (Autonomous)  
Annamalai Nagar, Trichy – 18

**Dr. ISAIAH ONSARIGO MIENCHIA**

Senior Lecturer,  
Accounting and Finance Department and  
Ph.D Coordinator, Graduate School,  
Bugema University, Uganda.





**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club )**

**MANAGEMENT DEVELOPMENT PROGRAMME**

**TITLE:** Management Development Programme (MDP)

**DATE:** 05.02.2024 to 07.02.2024

**VENUE:** Rameshwari Nallusamy Hall

**BENEFICIARIES:** 90

**REPORT:**

A three days Management Development Programme was jointly organized by the Department of Business Administration(Synergy Club) and Institution Innovation Council (IIC) to upgrade the skills for the students to become successful entrepreneurs in future. There were student participants from various prestigious institutions to gain knowledge from this programme.

05.02.2024

On Day 1 Morning session the participants were guided towards the loan schemes by the resource person Mrs.Tamilvani. Madam gave a clear idea about the different types of loan schemes for the future entrepreneurs who are about to commence small scale business. Madam further insisted the Participants to develop their technical skills due to a vast technological change in the world so that they can adapt and implement them in their business. The session was a fresh start with motivation for the participants.

On Day 1 Evening session the participants had a clear picture about various kinds of placements available in the organizations by Dr. Selvakumar Periyasamy. Sir explained the need of entrepreneurship at the current moment and carrier opportunities to the business world. He explained about ethical startups and the necessary five steps which should be followed for the stratups. Sir gave some practical examples of various kinds of business controversies. Sir highlighted some ethical business behaviour with practical examples. He motivated the participants to become successful entrepreneurs and to provide job opportunities to the societies. The participants had a great vision towards their goal setting by the words' of the resource person.



06.02.2024

On Day 2 Morning session the participants had an opportunity to meet a young Entrepreneur Sudharsun sir who enlightened the participants with his real-life example. Sir guided the participants to face the risks in the business and what necessary steps should be followed whenever the entrepreneurs face failures. Sir gave some tips to be followed as entrepreneurs while doing a business. Sir insisted about the qualities of an entrepreneur and to utilize the necessary facts to be a successful Entrepreneur. The participants had a great vision through this session about entrepreneurship.

On Day 2 evening session students had a brain storming session with Tamilselvan Sir who encouraged the students to think differently. Sir explained about design thinking and he insisted to change the way of thinking pattern to the participants. By different thinking Sir highlighted that the problem solving can be developed. Sir gave four major tips for design thinking and to focus them with time. Participants had a creative and energetic session with the resource person.

07.02.2024

On Day 3 Morning session the participants had a financial interaction with Dr. Revathi Madam whose presence made the students to have a clear idea about financial procedures in business. Madam has explained a clear vision about financial transactions theoretically and guided the participants to enhance their knowledge in financial terms. After the theoretical session Madam made the participants to have a practical knowledge as for that she gave some practical questions to be answered by the participants. The session was an informative one to the participants.

On Day 3 Evening session the participants had a wonderful digital conversation with Dr.Murali Ramachandran whose expertise made the participants to realize the importance of digital usage for business and personal life to enhance their business and carrier growth. Sir helped the participants to develop their knowledge with official digital platforms so that it may help in their future carrier growth and we'll being. The entire session was practical energetic.

As the end of the programme there was a valedictory ceremony held for the participants who participated in the programme and they got certificates from Principal Dr.V.Sujatha Madam.

**.....THANK YOU.....**



### About IIC

Our college has registered in IIC in the month of January 2020 with the institution ID KC202014274. Entrepreneurship Development cell is actively participating in Institute Innovation Council, National Innovation startup policy (NISP), Rural Entrepreneurship Development Cell through Innovation, Ideation, IPB cell and Startup clubs to develop innovative ideas and convert them into startups. Our IIC has received 4-star rating in IIC 3.0, IIC 4.0 and IIC 5.0 during 2020-2023 by the Ministry of Education, Government of India. The IC of the college embraces dynamic and active participation of members from diversified domain that includes Industries, Start-up Entrepreneurs, Non-Governmental Organisation (NGOs), Environmentalist, Academicians, Researchers, Technical experts to Student members from different economic prospect and social classes. To promote innovative culture among the faculty members, various FDP programmes has been arranged in collaboration with Industries of different domains. Internal Hackathon activities are continuously organized for the students to bring out innovative ideas for real time projects and societal benefit. Institute Innovation Council of our institution is generating ideas into prototypes further into Startup ventures periodically with proper recognition of awards periodically. With the thorough support of institution, Technology Transfer cell and Startup Cell, Startup visits, missions, eggs have been standardized. 17 Startup ideas have been approved and registered with proper MSME, FSSAI license with research protocols.



Scan

Certificate will be provided

Registration Fees Rs.250/-

### CONTACT US

Dr.R.Subha : 9944400287  
Mrs.Ilamathi : 8754211673

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@lic\_for

lic@caaverycollege.ac.in



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)  
NATIONALLY ACCREDITED WITH 'A' GRADE BY NAAC  
ANNAMALAINAGAR, TRICHY.

INSTITUTION'S INNOVATION COUNCIL  
(DEPARTMENT OF BUSINESS ADMINISTRATION)

JOINTLY WITH

MIT - SQUARE, LONDON  
INTERNATIONAL SKILL  
DEVELOPMENT CORPORATION

ORGANISES

MANAGEMENT DEVELOPMENT  
PROGRAMME ON  
ENTREPRENEURSHIP & INTELLECTUAL  
PROPERTY RIGHTS



DAY 1 : 05.02.2024

### SESSION I

#### STEPS TO BECOME A SUCCESSFUL ENTREPRENEUR

Mrs.Tamilvani,  
MSME Regional Head,  
Trichy.

### SESSION II

#### ETHICAL BEHAVIOUR OF ENTREPRENEUR OF STARTUP FOUNDATION

Dr. Selvakumar Periyasamy,  
Placement Officer,  
CARE Group of Institution,  
Tiruchirappalli.

DAY 2 : 06.02.2024

### SESSION I

#### FOCUS ON ENTREPRENEURSHIP

Dr.L.Francis Rebello,  
Entrepreneur,  
Training manager  
Ebix smartclass.

### SESSION II

#### DESIGN THINKING SKILLS FOR ENTREPRENEUR

Mr. S.Tamil Selvan,  
Mind Memory Coach,  
Founder/Kite Braining  
Institute.

DAY 3 : 07.02.2024

### SESSION I

#### ENTREPRENEURS-ONLINE VS OFFLINE -A GENTLE SHIFT A GLOBAL CHANGE

Dr. B. Revathi (Asst.Prof),  
Department of Business  
Administration ,  
National College  
(Autonomous) ,Trichy.


### SESSION II

#### DIVERSE DYNAMICS- ENHANCING THE DIGITAL READINESS OF GEN Z

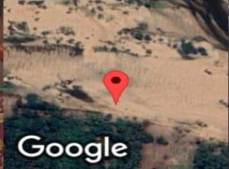
Dr. Murali Ramachandran  
Assistant Professor,  
St.Joseph's Institute of  
Management-JIM,Trichy.






 **GPS Map Camera**

Tiruchirappalli, Tamil Nadu, India  
Cauvery college for women (Autonomous) Trichy- 620018  
Lat 10.875169°  
Long 78.676998°  
05/02/24 02:30 PM GMT +05:30

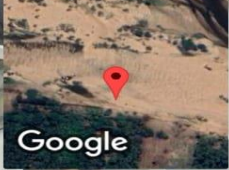


Google



 **GPS Map Camera**

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Lat 10.875169°  
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06/02/24 02:02 PM GMT +05:30



Google

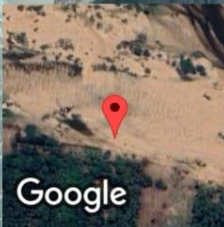




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 **GPS Map Camera**



Tiruchirappalli, Tamil Nadu, India  
Cauvery college for women (Autonomous) Trichy- 620018  
Lat 10.875169°  
Long 78.676998°  
07/02/24 01:43 PM GMT +05:30





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

DEPARTMENT OF BUSINESS ADMINISTRATION

SYNERGY CLUB  
&

INSTITUTION'S INNOVATION COUNCIL (IIC)

Jointly Organizes

Program Title: Management Development Programme on Entrepreneurship & Intellectual Property Rights

DATE: 05.02.2024 to 07.02.2024

VENUE: Rameshwari Nallusamy Hall

S.No.	Register No.	Name of the Participant	College Name	Class	Mobile No.	Signature
1.	CB22B 203654	P Bhagavathi	Sri. meenakshi vidyalaya arts & science college	II - BBA	7200960653	P Bhagavathi
2.	CB22B20 3655	S. Deepa	"	"	6374089430	S Deepa
3.	CB21B328 119	M Krishnaveni	Sri meenakshi vidyalaya arts & science college	III - BBA	9043013830	M Krishnaveni
4.	CB21B328 112	P. Deevita	Sri meenakshi vidyalaya arts & science college	"	6389708794	P. Deevita
5.	CB22B80 3650	P. Anitha	Sri meenakshi vidyalaya arts & science college	II BBA	9087334135	P. Anitha
6.	CB22B20 3658	B.G. Heera	Sri meenakshi vidyalaya arts & science college	II - BBA	805668356	B.G. Heera
7.	CB22B20 3657	K. Gobika	Sri meenakshi vidyalaya arts & science college	II BBA	7904172883	K Gobika
8.	CB22B20 3665	A. Kirijji	Sri meenakshi vidyalaya arts & science college	II - BBA	9940019326	A. Kirijji
9.	CB22B20 3646	B. Abinaya	Sri meenakshi vidyalaya arts & science college	II - BBA	908756119	B. Abinaya
10.	CB22B20 3661	T. Kalaiselvi	Sri meenakshi vidyalaya arts & science college	II BBA.	9361751010	T. Kalaiselvi
11.	22104067	M. Tejashvini	Cauvery college for women	I - BBA	7092144112	M. Tejashvini
12.	22104001	R. Abinaya	Cauvery College for women	II - BBA	93612713	R. Abinaya
13.	22104056	V. Soudhanya	Cauvery College for women	II BBA	807236714	V. Soudhanya
14.	22104069	D.T. Keerthana	Cauvery College for Women (Autonomous)	II BBA	9486638427	D.T. Keerthana
15.	22104025	M. Maheshwari	Cauvery college for women (Autonomous)	II - BBA	9300079455	M. Maheshwari
16.	22104059	S.T. Subarni	Cauvery college for women	II BBA	986543277	S.T. Subarni
17.	22104037	B. Pranjana	Cauvery college for women	II - BBA	9965410200	B. Pranjana
18.	22104063	P. Anitha	Cauvery college for women	II - BBA	8220337142	P. Anitha

S.No.	Register No.	Name of the Participant	College Name	Class	Mobile No.	Signature
1	22104002	V. Anjalapadameeswari	Caurey college for women	II - BBA	7904466185	V. Anjali
2	22104018	K. Kishorini	Caurey college for women	II - BBA	9157886764	K. Kishorini
3	22104036	S. Pradeepa	Caurey college for women	II - BBA	8122176889	S. Pradeepa
4	22104052	R. Shanithi	Caurey college for women	II - BBA	9042992174	R. Shanithi
5	22104055	S. Divyanjali	Caurey college for women	II - BBA	8248835079	S. Divyanjali
6	22104044	A. Janvathi	Caurey college for women	II - BBA	7418455189	A. Janvathi
7	22104013	S. Janali	Caurey college for women	II - BBA	8438904044	S. Janali
8	22104015	D. Kasthika	Caurey college for women	II - BBA	6387735600	D. Kasthika
9	23104012	G. Karthiga	Caurey college for women	I - BBA	8825588185	G. Karthiga
10	23104021	M. Manobharathi	Caurey college for women	I - BBA	9025384912	M. Manobharathi
11	23104005	G. Aswini	Caurey college for women	I - BBA	9677680872	G. Aswini
12	23104049	V. Yogalakshmi	Caurey college for women	I - BBA	6379327643	V. Yogalakshmi
13	23104002	T. Agathiya	Caurey college for women	I - BBA	7339020734	T. Agathiya
14	23104030	Pragathi. BR	CAUREY COLLEGE FOR WOMEN	I - BBA	7787737671	Pragathi BR
15	23104033	Prayudhashini. B	Caurey college for women	I - BBA	9894867593	B. Prayudhashini
16	23104013	Amba. S	Caurey college for women	I - BBA	9159133676	A. Amba S
17	23104026	B. Navarena	Caurey college for women	I - BBA	8122975098	B. Navarena
18	23104048	B. Yasika	Caurey college for women	I - BBA	6382159618	B. Yasika
19	23104040	A. Jhanvika	Caurey college for women	I - BBA	7695994368	A. Jhanvika
20	23104042	T. Shweta	Caurey college for women	I - BBA	9597086899	T. Shweta
21	23104085	A. Moshika	Caurey college for women	I - BBA	9368367760	A. Moshika
22	23104007	S. Bhuvana Pragna	Caurey college for women	I - BBA	7585565370	S. Bhuvana Pragna
23	23104019	K. Madhupragna	Caurey college for women	I - BBA	9715458933	K. Madhupragna
24	23104023	M. Monisha	Caurey college for women	I - BBA	7373403832	M. Monisha

S.No.	Register No.	Name of the Participant	College Name	Class	Mobile No.	Signature
1)	21UB060	A. Thambalan	St. Joseph's clg	III <sup>rd</sup> BBA	934449529	<i>[Signature]</i>
2)	21UB066	P. Valan Xavier	St. Joseph's clg	III-BBA	863768372	<i>[Signature]</i>
3)	21UB067	M. Sahaya Sivar	St. Joseph's clg	II-BBA	9629860229	<i>[Signature]</i>
4)	21UB069	M. Senumon	St. Joseph's clg	III BBA	739704887	<i>[Signature]</i>
5)	21UB064	V. Isak Paul	St. Joseph's clg	III-BBA	9944715029	<i>[Signature]</i>
6)	21UB056	Jos. Manish	St. Joseph's clg	II <sup>nd</sup> -BBA	9159435911	<i>[Signature]</i>
7)	21UB049	A. Sri Akash	St. Joseph's clg	II <sup>nd</sup> -BBA	934587666A	<i>[Signature]</i>
8)	21UB054	G. Biban Felix	St. Joseph's clg	II <sup>nd</sup> -BBA	952967280	<i>[Signature]</i>
9)	21UB053	M. Gaudhara	St. Joseph's clg	II <sup>nd</sup> -BBA	9345596257	<i>[Signature]</i>
10)	21UB050	P. Livingston John	St. Joseph's	II <sup>nd</sup> BBA	9047066802	<i>[Signature]</i>
11)	21UB052	P. Mithar	St. Joseph's	II <sup>nd</sup> BBA	9677445527	<i>[Signature]</i>
12)	CB2205232	N. Palani Sany	Sri Meenakshi Vidyal College	II BBA	9829435673	<i>[Signature]</i>
13)	CB2205251	S. Jayapaul	Sri Meenakshi Vidyal College	2 <sup>nd</sup> BBA	9835806182	<i>[Signature]</i>
14)	CB2205264	M. Jeanykumar	" "	2nd BBA	9629734579	<i>[Signature]</i>
15)	CB2205266	A. Jayaraj	" "	2nd BBA	7339323771	<i>[Signature]</i>
16)	CB2205268	S. Kathiresh	" "	II BBA	938452596	<i>[Signature]</i>
17)	22UB0500	B. RANAMANI	SJC	II-BBA	978734786	<i>[Signature]</i>
18)	22UB0507	DINESH KUMAR S	SJC	II-BBA	7695988875	<i>[Signature]</i>
19)	22104031	Murugeswari	CCW	II BBA	8070910471	<i>[Signature]</i>
20)	22104040	M. Divya	Cauvery college for women	II-BBA	9791197307	<i>[Signature]</i>
21)	22104050	B. Santhiya	Cauvery college for women	II-BBA	6369367728	<i>[Signature]</i>
22)	22104008	K. DEVIKA.	Cauvery college for women	II BBA	8585982152	<i>[Signature]</i>
23)	22104064	V. Thresha	Cauvery college for women	II-BBA	8270368445	<i>[Signature]</i>
24)	22104080	S. Logeshwari	Cauvery college for women	II-BBA	6574693826	<i>[Signature]</i>

S.No.	Register No.	Name of the Participant	College Name	Class	Mobile No.	Signature
1)	22104021	S. Lokeshwari	Cauvery college bruhari	II - BBA	8675587800	S. Lokeshwari
2)	22104085	S. A. S. N. B. G. M.	Cauvery College	II - BBA	7361742085	S. A. S. N. B. G. M.
3)	22104066	S. Yasmee Babu	Cauvery college	II - BBA	6385477682	S. Yasmee Babu
4)	22104008	S. Swathi K.	Cauvery college	II - BBA	8606000015	S. Swathi K.
5)	22104017	B. Rukma	Cauvery College	II - BBA	91344916889	B. Rukma
6)	22104009	V. Divya	Cauvery college	II - BBA	9578878075	V. Divya
7)	22104026	A. Meena	Cauvery college	II - BBA	9095808815	A. Meena
8)	22104012	N. Harshini	Cauvery college	II - BBA	9025753088	N. Harshini
9)	22104016	V. Rithima	Cauvery college	II - BBA	6381215558	V. Rithima
10)	22104017	V. K. R. S. S. S. S.	Cauvery college	II - BBA	9159769354	V. K. R. S. S. S.
11)	22104052	P. S. S. S. S. S.	Cauvery college	II - BBA	7639394522	P. S. S. S. S. S.
12)	22104065	G. V. S. S. S.	Cauvery College	II - BBA	9363695177	G. V. S. S. S.
13)	22104022	N. Mahalakshmi	Cauvery college	II - BBA	9057284000	N. Mahalakshmi
14)	22104057	P. S. S. S. S. S.	Cauvery college	II - BBA	9629860465	P. S. S. S. S. S.
15)	22104023	S. Madhusetha	Cauvery College	II - BBA	7098501721	S. Madhusetha
16)	22104048	P. S. S. S. S. S.	Cauvery college	II - BBA	9013162137	P. S. S. S. S. S.
17)	22104042	T. Divya	Cauvery college	II - BBA	876006392	T. Divya
18)	22104022	D. M. S.	Cauvery college	II - BBA	6385907623	D. M. S.
19)	22104053	S. S. S. S. S.	Cauvery college	II - BBA	7010291616	S. S. S. S. S.
20)	22104052	P. Swathy	Cauvery college	II - BBA	9943484204	P. Swathy
21)	21104001	A. Divya	Cauvery college	III - BBA	8300581878	A. Divya
22)	21104028	S. Nalini	Cauvery college	III - BBA	8813392192	S. Nalini
23)	21104013	P. Monicka	Cauvery college	III - BBA	9300614123	P. Monicka
24)	21104045	D. Varsha	Cauvery college	III - BBA	6380774656	D. Varsha

S.No.	Register No.	Name of the Participant	College Name	Class	Mobile No.	Signature
1	23104051	Sujatha.V	cauvery college for women	BBA	9865548884	Sujatha.V
2	23104014	P. Lakshmi	cauvery college for women	BBA	784920271	P. Lakshmi
3	23104043	R. Sneha	cauvery college for women	BBA	6382345	R. Sneha
4	23104099	D. padma	cauvery college for women	BBA	6385757	D. Padma
5	23104040	Shamika Banu	cauvery college for women	BBA	6380180575	Shamika
6	23104076	Sabitha	cauvery college for women	BBA	8015272810	Sabitha
7	23104035	Rinjana A. Saji	cauvery college for women	BBA	709288629	Rinjana
8	23104015	Sumathi.S.B.	cauvery college for women	I-BBA	9689153035	Sumathi
9	23104001	M. ABIRANI	cauvery college for women	I-BBA	9080945331	M. Abirani
10	23104039	T. Shalini	cauvery college for women	I-BBA	9987622762	T. Shalini
11	23104040	G. Dhathini	cauvery college for women	I-BBA	7239244686	G. Dhathini
12	23104021	N. Manika	cauvery college for women	I-BBA	7871547297	N. Manika
13	23104044	D. Saumya	cauvery college for women	I-BBA	9003467901	D. Saumya
14	23104020	Madhuniika Chithira karan	cauvery college for women	I-BBA	8148924264	C. Madhuniika
15	23104034	A. Rajeshwari	cauvery college for women	I-BBA	8888631149	A. Rajeshwari
16	23104047	T. Vinisha	cauvery college for women	I-BBA	9345685302	T. Vinisha
17	23104013	S. KAVIYA	cauvery college for women	I-BBA	8928159205	S. KAVIYA
18	23104038	P. PADMAPRIYA	cauvery college for women	I-BBA	8072082425	P. Padmapriya
19	23104050	V.A. Kalavani	cauvery college for women	I-BBA	9443411166	V.A. Kalavani
20	23104022	K. Mimitha	cauvery college for women	I-BBA	6374279984	K. Mimitha
21	23104006	A. Anasha Rishana	cauvery college for women	I-BBA	9442143682	A. Anasha
22	23104042	Shweta.T	cauvery college for women	I-BBA	9597086888	Shweta
23	23104017	Logeshwari.M	cauvery college for women	I-BBA	7092335286	M. Logeshwari
24	23104027	M. A. K	cauvery college for women	I-BBA	9894596023	M. A. K

*T. K. K.*

**V. Vijayalakshmi**  
Principal  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Truchirappalli - 620 018.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club )**

**BUSINESS QUIZ**

**Title:** Business Quiz

**Venue:** College Campus

**Beneficiaries:** 75

**REPORT:**

Department of Business Administration organized a Business Quiz to enhance the students' knowledge on 09.02.2024 at college premises.

There were 75 responses and the overall Quiz responses were good.

As the conclusion of the quiz most of the students were aware about the recent trends in business.

.....**THANK YOU**.....



**Cauvery College For Women (Autonomous)**  
**Nationally Accredited (III Cycle ) with A grade by**  
**NAAC**

**ISO 9001:2015 Certified**

**Annamalainagar, Trichy-620018**

**DEPARTMENT OF BUSINESS ADMINISTRATION,**  
**SYNERGY CLUB & QUIZ CLUB**



**JOINTLY ORGANIZES**



# **BUSINESS QUIZ**



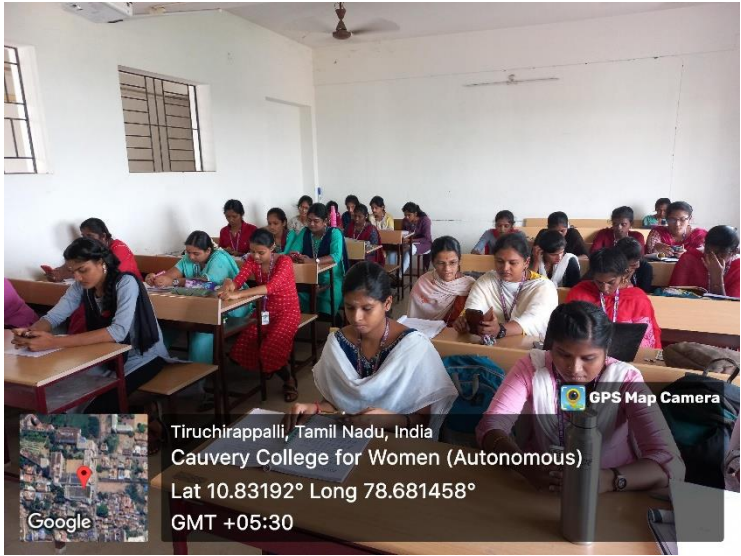
Scan the QR  
to attend the  
quiz



**Date : 09.02.2024**

**venue : College Campus**

**ALL ARE CORDIALLY INVITED**







Tiruchirappalli, Tamil Nadu, India  
Cauvery College for Women (Autonomous)  
Lat 10.83192°  
Long 78.681458°  
09/02/24 10:25 AM GMT +05:30



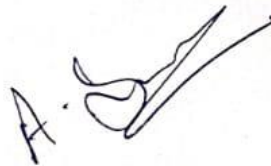
Tiruchirappalli, Tamil Nadu, India  
Cauvery College for Women (Autonomous)  
Lat 10.83192°  
Long 78.681458°  
09/02/24 10:22 AM GMT +05:30


BUSINESS QUIZ

09.02.2024

S. No.	Timestamp	Email Address	Score	Name ( with initial)	Class
1	2-9-2024 9:39:36	21104037bba@gmail.com	5 / 25	Roshini.m	III BBA
2	2-9-2024 9:48:12	rthrishadevi@gmail.com	5 / 25	Thrishadevi R	III BBA
3	2-9-2024 9:52:29	22104018.bba@cauverycollege.ac.in	13 / 25	Kirthika C	II BBA
4	2-9-2024 9:52:54	princypaulraj6@gmail.com	20 / 25	Princy p	III BBA
5	2-9-2024 9:56:02	23104045.bba@cauverycollege.ac.in	6 / 25	Sunmathi S.B	I BBA
6	2-9-2024 9:56:14	Krishnanyazhini718@gmail.com	19 / 25	N.yazhini	III BBA
7	2-9-2024 9:57:29	22104004.bba@cauverycollege.ac.in	9 / 25	Anis Fathima A	II BBA
8	2-9-2024 9:58:13	23104013.bba@cauverycollage.ac.in	21 / 25	Kaviya	I BBA
9	2-9-2024 9:58:23	23104050.bba@cauverycollege.ac.in	23 / 25	Kalaivani	I BBA
10	2-9-2024 9:58:44	22104064.bba@cauverycollege.ac.in	7 / 25	V.Thrisha	II BBA
11	2-9-2024 9:58:48	22104036.bba@cauverycollege.ac.in	7 / 25	S.pradeepa	II BBA
12	2-9-2024 9:59:17	Pranathibaskaran@gmail.com	23 / 25	Priyadharshini.B	III BBA
13	2-9-2024 9:59:25	21104039.bba@cauverycollege.ac.in	24 / 25	B SHOBICA	III BBA
14	2-9-2024 9:59:26	Ragasudha5009@gmail.com	24 / 25	Raga sudha N	III BBA
15	2-9-2024 9:59:46	21104009.bba@cauverycollege.ac.in	6 / 25	Gowsiga R	III BBA
16	2-9-2024 10:00:36	guganeshwarib@gmail.com	23 / 25	B.Guganeshwari	III BBA
17	2-9-2024 10:00:52	21104034.bba@cauverycollege.ac.in	23 / 25	Ramya.R	III BBA
18	2-9-2024 10:00:58	22104050.bba@cauverycollege.ac.in	20 / 25	B.Santhiya	II BBA
19	2-9-2024 10:00:58	sivaranjanisivaprakasam08@gmail.com	20 / 25	Sivaranjani S	II BBA
20	2-9-2024 10:01:31	23104045.bba@cauverycollege.ac.in	24 / 25	Sunmathi S.B	I BBA
21	2-9-2024 10:01:39	23104009.bba@cauverycollege.ac.in	17 / 25	K DHANISHKA	I BBA
22	2-9-2024 10:01:39	23104018.bba@cauverycollege.ac.in	17 / 25	Logeshwari S	I BBA
23	2-9-2024 10:01:55	23104041.bba@cauverycollege.ac.in	16 / 25	SHRUTHI S	I BBA
24	2-9-2024 10:02:18	23104007.bba@cauverycollege.ac.in	7 / 25	Bhuvanadhivya. S	I BBA
25	2-9-2024 10:02:22	22104036.bba@cauverycollegr.ac.in	2 / 25	S.pradeepa	II BBA
26	2-9-2024 10:02:35	preethibalu2901@gmail.com	8 / 25	Preethika B	III BBA
27	2-9-2024 10:02:36	21104036.bba@cauverycollege.ac.in	24 / 25	Rohethaa.V.A.P	III BBA
28	2-9-2024 10:03:08	sowmidurga03@gmail.com	8 / 25	Sowmiya p	III BBA
29	2-9-2024 10:03:43	23104004.bba@cauverycollege.ac.in	17 / 25	Amna naz. A. K	I BBA
30	2-9-2024 10:03:58	birundhadinesh3@gmail.com	13 / 25	Birundha M	III BBA
31	2-9-2024 10:04:04	rrizwanaasmi@gmail.com	5 / 25	Rizwana asmi	I BBA
32	2-9-2024 10:04:21	21104023.bba@cauverycollege.ac.in	24 / 25	Nandhini. D	III BBA
33	2-9-2024 10:04:23	21104021.bba@cauverycollege.ac.in	24 / 25	Monicka. P	III BBA
34	2-9-2024 10:04:24	nalinishanmugam08@gmail.com	23 / 25	Nalini. S	III BBA
35	2-9-2024 10:04:27	durgaanand004@gmail.com	23 / 25	Durga sri.A	III BBA
36	2-9-2024 10:04:40	sowntharya2112@gmail.com	23 / 25	SOWNTHARYA C	III BBA
37	2-9-2024 10:04:45	mahalakshmiduraipandianm1@gmail.c	21 / 25	MAHALAKSHMI D	III BBA
38	2-9-2024 10:04:51	nithiy2003@gmail.com	21 / 25	K.NITHIYALAKSHMI	III BBA
39	2-9-2024 10:06:04	hemav0801@gmail.com	23 / 25	Hema v	III BBA
40	2-9-2024 10:07:23	22104031.bba@cauverycollege.ac.in	4 / 25	Murugeswari p	II BBA

41	2-9-2024 10:07:35	22104009.bba@cauverycollege.ac.in	6 / 25	Dhivya V	II BBA
42	2-9-2024 10:07:48	rthrishadevi@gmail.com	24 / 25	Thrishadevi R	III BBA
43	2-9-2024 10:08:42	21104009.bba@cauverycollege.ac.in	16 / 25	Gowsiga R	III BBA
44	2-9-2024 10:10:57	birundhadinesh3@gmail.com	21 / 25	Birundha.M	III BBA
45	2-9-2024 10:10:57	iishuthiru@gmail.com	22 / 25	Ishwarya T	III BBA
46	2-9-2024 10:11:29	hemakiruthi21@gmail.com	21 / 25	HEMAVATHI S	III BBA
47	2-9-2024 10:13:09	23104005.bba@cauverycollege.ac.in	16 / 25	Aswini G	I BBA
48	2-9-2024 10:15:34	23104017.bba@cauverycollege.ac.in	17 / 25	Logeshwari.M	I BBA
49	2-9-2024 10:15:34	23104027.bba@cauverycollege.ac.in	17 / 25	Nila K	I BBA
50	2-9-2024 10:15:50	rathikachandiran2005@gmail.com	23 / 25	C.Rathika	III BBA
51	2-9-2024 10:16:22	ninibabu2823@gmail.com	13 / 25	Niveydhini.S	II BBA
52	2-9-2024 10:16:28	21104030.bba@cauverycollege.ac.in	21 / 25	PRIYA	III BBA
53	2-9-2024 10:16:35	lakshmipriya200303@gmail.com	19 / 25	LAKSHMI PRIYA S	III BBA
54	2-9-2024 10:16:37	23104038.bba@cauverycollege.ac.in	14 / 25	Shalini k	I BBA
55	2-9-2024 10:16:40	23104020.bba@cauverycollege.ac.in	19 / 25	Madhumitha Chithira K	I BBA
56	2-9-2024 10:16:45	23104043.bba@cauverycollage.ac.in	14 / 25	Sneka k	I BBA
57	2-9-2024 10:17:09	kkaviyaperiyannaswamy@gmail.com	7 / 25	Kavya. P	III BBA
58	2-9-2024 10:17:56	22104025.bba@cauverycollege.ac.in	8 / 25	Maheshwari M	II BBA
59	2-9-2024 10:18:18	23104005.bba@cauverycollege.ac.in	17 / 25	ASWINI G	I BBA
60	2-9-2024 10:18:58	niranjitharavichandran@gmail.com	20 / 25	Niranjitha R	II BBA
61	2-9-2024 10:19:11	23104034.bba@cauverycollege.ac.in	24 / 25	Rajeshwari.A	I BBA
62	2-9-2024 10:20:32	21104038.bba@cauverycollege.ac.in	17 / 25	Sathya sri.k	III BBA
63	2-9-2024 10:21:33	22104069.bba@cauverycollege.ac.in	14 / 25	Keerthana D T	II BBA
64	2-9-2024 10:28:49	22104008.bba@cauverycollege.ac.in	5 / 25	K.Devika	II BBA
65	2-9-2024 10:37:44	22104020.bba@cauverycollege.ac.in	7 / 25	s logeshwari	II BBA
66	2-9-2024 11:03:46	23104027.bba@cauverycollege.ac.in	17 / 25	Priyadarshini.B	I BBA
67	2-9-2024 11:09:49	23104027.bba@cauverycollege.ac.in	24 / 25	Priyadarshini.B	I BBA
68	2-9-2024 11:13:25	23104027.bba@cauverycollege.ac.in	6 / 25	Priyadarshini.B	I BBA
69	2-9-2024 11:15:48	23104027.bba@cauverycollege.ac.in	24 / 25	Priyadarshini.B	I BBA
70	2-9-2024 11:17:01	23104025.bba@cauverycollege.ac.in	13 / 25	Moshiga.G	I BBA
71	2-9-2024 11:17:41	23104027.bba@cauverycollege.ac.in	6 / 25	Priyadarshini.B	I BBA
72	2-9-2024 11:18:37	swathysugumar6@gmail.com	15 / 25	S. Swathy	I BBA
73	2-9-2024 16:00:08	23104031.bba@cauverycollege.ac.in	13 / 25	Preethi s	I BBA
74	2-9-2024 22:56:11	23104046.bba@cauverycollege.ac.in	24 / 25	Tharaniya.A	I BBA
75	2-9-2024 23:00:19	23104042.bba@cauverycollege.ac.in	23 / 25	Shweta. T	I BBA

A. 

  
**Dr.J.TAMILSELVI, MBA, M.Phil., Ph.D., SET., NET.,**  
 ASSOCIATE PROFESSOR & HEAD  
 DEPARTMENT OF BUSINESS ADMINISTRATION  
 CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)  
 TRUCHIRAPALLI - 620 018.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club )**

**SKILL ENHANCEMENT PROGRAMME**

**TITLE:** Leadership qualities for the Entrepreneurs

**RESOURCE PERSON:** Dr.M.Neela

**DATE:** 26.02.2024

**VENUE:** Kullumani

**BENEFICIARIES:** 51

**REPORT:**

The session under the topic of Skill Enhancement Programme on “Leadership qualities for the Entrepreneurs” was organized by the department of Business Administration jointly with National Service Scheme to develop the leadership qualities of the students.

As the session was conducted to break the barriers surrounded for a woman and how to overcome the risks faced by a woman in day-to-day life. Madam gave some life examples to the students and she insisted about the struggles faced by famous women in the world.

Further she spoke about National Service Scheme and how students use it to develop their leadership qualities by volunteering themselves to develop their skills of leadership. As the overview of the session, it was conducted to develop the young minds towards the entrepreneurial world.

As the conclusion, it was a eye-opening session for the students.

**....THANK YOU.....**



உழைப்பே உயர்வைத் தரும்  
"விடாமுயற்சி இருந்தால் வெற்றி நிச்சயம்"



## காவேரி மகளிர் கல்லூரி ( தன்னாட்சி )

தேசியத் தர நிர்ணயக் குழுவின் மதிப்பீட்டில் (மூன்றாம் சுற்று) 'A' தகுதி பெற்றது  
ISO 9001 : 2015 தரச்சான்று பெற்றது.  
தீருச்சிராப்பள்ளி - 18.

### நாட்டு நலப்பணிக் திட்ட சிறப்பு முகாம்

23.02.2024 முதல் 29.02.2024 வரை

பொருள் :

**தூய்மைக்காக இளைஞர்கள்**

இடம் :

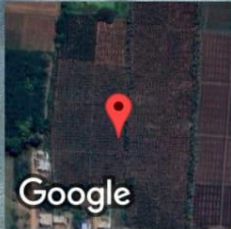
**மல்லியம்பத்து, மேக்குடி, நாச்சிக்குறிச்சி,  
குழுமணி, சீராத்தோப்பு**

- ✦ வாழ்க்கை மேம்பாட்டுத் திறன்
- ✦ எதிர்கால இந்தியாவில் இளைஞர்களின் பங்கு
- ✦ சுகாதார மேம்பாடு
- ✦ வருந்தொற்று டெங்கு காய்ச்சல் விழிப்புணர்வு
- ✦ இளைஞர்களின் பங்குகளும் பொறுப்புகளும்
- ✦ தொழிற்பயிற்சி
- ✦ மரக்கன்றுகள் நடுதல்
- ✦ மழைநீர் சேகரிப்பு
- ✦ மாதவிடாய் சுகாதார மேலான்மை
- ✦ தூய்மை இந்தியா
- ✦ புற்றுநோய் பற்றிய விழிப்புணர்வு
- ✦ வருந்தொற்று காலத்தில் கிராமவாசிகளின் நிலை கண்டறிதல்

## 26.02.2024 திங்கட்கிழமை

- காலை : "நாட்டு நலப்பணித்திட்ட மாணவிகளுக்கான கலந்துரையாடல் மற்றும் விழிப்புணர்வு உரை"
- தலைப்பு : "இளமையில் பொறுப்புணர்வு காலத்தின் தேவை"
- தலைமை : முனைவர். திருமதி. G. மெட்டிடா புவனேஸ்வர், துறைத்தலைவர், சமூகப்பணித்துறை, காவேரி மகளிர் கல்லூரி (தன்னாட்சி), திருச்சி.
- மதியம் : "நாட்டு நலப்பணித்திட்ட மாணவிகளுக்கான கலந்துரையாடல் மற்றும் விழிப்புணர்வு உரை"
- தலைப்பு : "வளர்ளம் பருவமும், ஊட்டச்சத்தின் பயனும் "
- தலைமை : திருமதி. N. கங்காதேவி, செல்வி. L. காயத்ரி உதவிப் பேராசிரியர்கள், உணவுப்பணி மேலாண்மை மற்றும் உணவு முறையியல் துறை, காவேரி மகளிர் கல்லூரி (தன்னாட்சி), திருச்சி.
- தலைப்பு : "பெண் தொழில்முனைவோரின் ஆளுமைப் பண்புகள்"
- தலைமை : முனைவர் திருமதி. M. நீலா, நாட்டுநலப்பணித்திட்ட அலுவலர் காவேரி மகளிர் கல்லூரி (தன்னாட்சி), திருச்சி.
- மாலை : "விழிப்புணர்வு நிகழ்ச்சிகள்"
- இடம் : குழுமணி





Google

GPS Map Camera

Seerathoppo, Tamil Nadu, India  
RJPQ+R7Q, Seerathoppo, Tamil Nadu 620102, India  
Lat 10.838448°  
Long 78.638987°  
26/02/24 02:40 PM GMT +05:30



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)  
TIRUCHIRAPPALLI-620018

Nationally Accredited with "A" Grade by NAAC  
DEPARTMENT OF BUSINESS ADMINISTRATION  
SYNERGY CLUB

Program Title: Personality Traits of Women Entrepreneur

Date: 26.02.2024

Venue: Kulamani

S.No.	Name of the Participant	Register Number	Class	Signature
1.	D.T.Keerthana	22104069	II-BBA	D.T.Keerthana
2.	C.Amisha	22104068	II-BBA	C.Amisha
3.	M.Thojashvini	22104067	II-BBA	M.Thojashvini
4.	L.Pavithra	22104034	II-BBA	L.Pavithra
5.	K. Deepa	22104006	II-BBA	K. Deepa
6.	A.Kaunya	22104016	II-BBA	A.Kaunya
7.	P. Subasri	22104062	II-BBA	P. Subasri
8.	G. Vandhija	22104065	II-BBA	G. Vandhija
9.	S. Yasmine Barlam	22104066	II-BBA	S. Yasmine Barlam
10.	Swathi.K	22104061	II-BBA	Swathi.K
11.	Rajasheer .lc	22104039	II-BBA	Rajasheer .lc
12.	M.Priyanka	22104032	II-BBA	M.Priyanka
13.	Jannathi faithfull	22104014	II-BBA	Jannathi faithfull
14.	S. Janali	22104013	II-BBA	S. Janali
15.	M. Divya	22104010	II-BBA	M. Divya
16.	A. Ramya	22104001	II-BBA	A. Ramya
17.	V. Divya	22104009	II-BBA	V. Divya
18.	N. Harshini	22104012	II-BBA	N. Harshini
19.	S. Prateeka	22104036	II-BBA	S. Prateeka

S.No.	Name of the Participant	Register Number	Class	Signature
20	K. Devika	22104008	II BBA	KD
21	S. Asina begam	22104005	II BBA	S.A
22	S. Logeshwari	22104020	II BBA	S.L
23	U. Kethavani Sarada	22104017	II BBA	U.K
24	P.G. Monica Bharathi	22104028	II BBA	P.G.M
25	P. Mungeswari	22104031	II BBA	P.M
26	B. Santhiya	22104050	II BBA	B.S
27	Ranjani .C	22104044	II BBA	R.C
28	T. Pamy	22104018	II BBA	T.P
29	M. Maheshwari	22104025	II BBA	M.M
30	R. Abinaya .	22104001	II BBA	R.A
31	V. Soundarya	22104056	II BBA	V.S
32	S. Tamizharuvi	22104063	II BBA	S.T
33	D. Divyanjani	22104055	II BBA	D.D
34	P. Geethajammal	22104052	II BBA	P.G
35	Shiny Anuwa May R.	22104053	II BBA	Shiny.R
36	Sadia Mohamed Ali	22104049	II BBA	Sadia
37	Meeina Abil .A	22104026	II BBA	M.A
38	Rithima V	22104046	II BBA	R.V
39	Ruhena .B	22104047	II BBA	R.B
40	P. Vishwapriya	22104019	II BBA	P.V
41	M. Monica	22104027	II BBA	M.M
42	D. Kasthika	22104015	II BBA	D.K
43	Sadhana .S	22104048	II BBA	S.S
44	Madhumitha D	22104022	II BBA	M.D
45	Madhumitha S	22104023	II BBA	M.S



**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club )**

**SKILL ENHANCEMENT PROGRAMME**

**TITLE:** Workshop on making Bath Soaps

**RESOURCE PERSON:** Dr.M.Gayathri

**DATE:** 27.02.2024

**VENUE:** Seerathoppu

**BENEFICIARIES:** 51

**REPORT:**

The session under the topic of Skill Enhancement Programme on “Workshop on making Bath Soaps” was organized by the department of Business Administration jointly with National Service Scheme to develop the students to enhance their knowledge in various fields.

As the session was conducted to develop the knowledge span of the students, Madam brought up her entrepreneurial soap making ideas to students. The new field of soap making naturally, how soaps are made without chemicals, the types of soap making process such as cold process and hot process, the quality of water which should be used to make soaps, TFM level to make soaps and the basic ingredients which are used to make soaps were explained by her.

Further Madam spoke about the workshops available in the surrounding and she gave some tips to choose the best classes for soap making.

As the conclusion, the students explored a different kind of resource to their knowledge, and it was an informative session.

....THANK YOU.....



உழைப்பே உயர்வைத் தரும்  
"விடாமுயற்சி இருந்தால் வெற்றி நிச்சயம்"



**காவேரி மகளிர் கல்லூரி**  
( தன்னாட்சி )

தேசியத் தர நிர்ணயக் குழுவின் மதிப்பீட்டில் (முன்றாம் சுற்று) 'A' தகுதி பெற்றது  
ISO 9001 : 2015 தரச்சான்று பெற்றது.  
திருச்சிராப்பள்ளி - 18.

**நாட்டு நலப்பண்தீ திட்ட சிறப்பு முகாம்**

23.02.2024 முதல் 29.02.2024 வரை

பொருள் :

**தூய்மைக்காக இளைஞர்கள்**

இடம் :

**மல்லியம்பத்து, மேக்குடி, நாச்சிக்குறிச்சி,  
குழுமணி, சீராத்தோப்பு**

- ✦ வாழ்க்கை மேம்பாட்டுத் திறன்
- ✦ எதிர்கால இந்தியாவில் இளைஞர்களின் பங்கு
- ✦ சுகாதார மேம்பாடு
- ✦ வருந்தொற்று வடங்கு காய்ச்சல் விழிப்புணர்வு
- ✦ இளைஞர்களின் பங்குகளும் பொறுப்புகளும்
- ✦ தொழிற்பயிற்சி
- ✦ மரக்கன்றுகள் நடுதல்
- ✦ மழைநீர் சேகரிப்பு
- ✦ மாதவிடாய் சுகாதார மேலாண்மை
- ✦ தூய்மை இந்தியா
- ✦ புற்றுநோய் பற்றிய விழிப்புணர்வு
- ✦ வருந்தொற்று காலத்தில் கிராமவாசிகளின் நிலை கண்டறிதல்

## 27.02.2024 செவிவாய்க்கிழமை

- காலை : "பள்ளி மாணவர்களுக்கான தொழிற்பயிற்சி"
- நிகழ்வு : "நவீன உலகில் பெண் தொழில் முனைவோரின் பங்கு"
- தலைமை : முனைவர். திருமதி. **J. தய்யூச்செல்வி**  
துறைத்தலைவர், வணிக நிர்வாகவியல் துறை,  
காவேரி மகளிர் கல்லூரி (குன்னாட்சி), திருச்சி.
- இடம் : **ஆரம்பப்பள்ளி, சீராத்தோப்பு**
- மதியம் : "நாட்டு நலப்பணித்திட்ட மாணவிகளுக்கான கலந்துரையாடல் மற்றும் விழிப்புணர்வு உரை"
- தலைப்பு : "குளியல் சோப்பு தயாரிக்கும் பயிற்சி"
- தலைமை : முனைவர் திருமதி. **M. காயத்ரி**,  
நிறுவனர், ஸ்ரீதேவி ஹர்ஷித் நேச்சரல்ஸ்,  
பீமநகர், திருச்சி-1.
- தலைப்பு : "விக்சித் பாரத் 2047 -  
நமது இலட்சியம் வளர்ச்சி அடைந்த பாரதம்"
- தலைமை : திரு. **K. தேவி பத்மநாதன்**, இ.த.ப.  
இந்திய அரசு கள விளம்பர அதிகாரி,  
இந்திய அரசு கள விளம்பர மக்கள் தொடர்பு  
அலுவலகம், திருச்சி.  
திரு. **S. அருண்குமார்**  
கள விளம்பர உதவியாளர். இந்திய அரசு கள விளம்பர  
மக்கள் தொடர்பு அலுவலகம், திருச்சி.
- மாலை : மரக்கன்றுகள் நடுதல்
- இடம் : **மல்லியம்பத்து, மேக்குடி, நாச்சிக்குறிச்சி,  
குழுமணி, சீராத்தோப்பு**



 GPS Map Camera



Malliampathu, Tamil Nadu, India  
RJJV+X44, Malliampathu, Tamil Nadu 620102, India  
Lat 10.831928°  
Long 78.6423°  
27/02/24 02:27 PM GMT +05:30





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI-620018

Nationally Accredited with "A" Grade by NAAC

DEPARTMENT OF BUSINESS ADMINISTRATION

SYNERGY CLUB

Program Title: Workshop on Making Bath Soaps

Date: 27.02.2024

Venue: Seerathoppu

S.No.	Name of the Participant	Register Number	Class	Signature
1.	D.T. Keerthana	22104069	II - BBA	D.T. Keerthana
2.	M. Thejashwini	22104067	II BBA	M. Thejashwini
3.	C. Amirtha	22104068	II - BBA	C. Amirtha
4.	L. Parvithra	22104034	II BBA	L. Parvithra
5.	A. Karunya	22104016	II - BBA	A. Karunya
6.	K. Deepa	22104006	II - BBA	K. Deepa
7.	P. Subasri	22104060	II - BBA	P. Subasri
8.	G. Vandhya	22104065	II - BBA	G. Vandhya
9.	S. Yasmune Barlaam	22104066	II - BBA	S. Yasmune Barlaam
10.	Swathi K	22104061	II BBA	Swathi K
11.	Pajashree K	22104039	II - BBA	Pajashree K
12.	M. Priyanka	22104038	II - BBA	M. Priyanka
13.	Jannathi Parthasarathy	22104014	II - BBA	Jannathi Parthasarathy
14.	S. Janali	22104013	II - BBA	S. Janali
15.	M. Divya	22104010	II BBA	M. Divya
16.	A. Ramya	22104041	II - BBA	A. Ramya
17.	V. Divya	22104009	II - BBA	V. Divya
18.	N. Harshini	22104012	II - BBA	N. Harshini
19.	S. Pradeepa	22104036	II - BBA	S. Pradeepa

S.No.	Name of the Participant	Register Number	Class	Signature
20	K. Devika	22104008	II - BBA	K. D
21	S. Asim begam	22104005	II BBA	S. A
22	G. Logeshwari	22104020	II - BBA	G. Log
23	U. Kethamisa	22104017	II - BBA	U. K
24	P. marugeswari	22104031	II - BBA	P. M
25	B. Santhiya	22104050	II - BBA	B. S. T
26	P. B. Manishkharthi	22104029	II BBA	P. B. M
27	L. S. J. C	22104014	II - BBA	L. S. J. C
28	T. Ranya	22104043	II - BBA	T. Ranya
29	M. Maheshwari	22104025	II - BBA	M. Maheshwari
30	R. Abinaya	22104001	II - BBA	R. Abinaya
31	V. Soundararaj	22104056	II BBA	V. S
32	S. Tamizharani	22104068	II - BBA	S. Tamizharani
33	D. Divyanjani	22104055	II - BBA	D. Divyanjani
34	P. Seethajammal	22104052	II - BBA	P. Seethajammal
35	Sadia Mohamed Ali	22104049	II - BBA	Sadia
36	Shiny Archia Mary	22104053	II BBA	Shiny. P
37	Mesina Abil. A	22104026	II - BBA	Mesina
38	Rithima. V	22104046	II - BBA	Rithima. V
39	Ruhena. B	22104047	II - BBA	Ruhena. B
40	P. Kishna Priya	22104019	II - BBA	P. Kishna Priya
41	M. Monica	22104027	II - BBA	Monica. M
42	D. Kanchana	22104015	II - BBA	D. Kanchana
43	Sadhana. S	22104048	II - BBA	Sadhana. S
44	Madhumitha	22104022	II BBA	Madhumitha
45	Madhumitha. S	22104023	II - BBA	Madhumitha. S



**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**SKILL ENHANCEMENT PROGRAMME**

**TITLE:** Role of Women Entrepreneurs in modern world

**RESOURCE PERSON:** Dr.J.Tamilselvi

**DATE:** 27.02.2024

**VENUE:** Seerathoppu

**BENEFICIARIES:** 51

**REPORT:**

The session under topic of Skill Enhancement Programme on Role of Women Entrepreneurs in Modern World” was organized by the department of Business Administration jointly with National Service Scheme to develop the students to be independent without barriers.

As the session was conducted to enlighten the students to become successful entrepreneurs, Madam spoke about various funding schemes available for women which is provided by Government and private sectors.

Further she spoke about the benefits provided for the women entrepreneurs and the facilities given by the Government to enhance the business for women. The keen interest showed by the students to answer the questions regarding the funding schemes impressed the resource person and it showed how students are knowledgeable in these funding schemes.

Finally, the session ended up with questionnaire session and the overall session was informative for the students.

....THANK YOU.....



உழைப்பே உயர்வைத் தரும்  
"விடாமுயற்சி இருந்தால் வெற்றி நிச்சயம்"



**காவேரி மகளிர் கல்லூரி**  
( தன்னாட்சி )

தேசியத் தர நிர்ணயக் குழுவின் மதிப்பீட்டில் (மூன்றாம் சுற்று) 'A' தகுதி பெற்றது  
ISO 9001 : 2015 தரச்சான்று பெற்றது.  
திருச்சிராப்பள்ளி - 18.

**நாட்டு நலப்பணித் திட்ட சிறப்பு முகாம்**

23.02.2024 முதல் 29.02.2024 வரை

பொருள் :

**தூய்மைக்காக இளைஞர்கள்**

இடம் :

**மல்லியம்பத்து, மேக்குடி, நாச்சிக்குறிச்சி,  
குழுமணி, சீராத்தோப்பு**

- ✦ வாழ்க்கை மேம்பாட்டுத் திறன்
- ✦ எதிர்கால இந்தியாவில் இளைஞர்களின் பங்கு
- ✦ சுகாதார மேம்பாடு
- ✦ பெருந்தொற்று வடங்கு காய்ச்சல் விழிப்புணர்வு
- ✦ இளைஞர்களின் பங்குகளும் பொறுப்புகளும்
- ✦ தொழிற்பயிற்சி
- ✦ மரக்கன்றுகள் நடுதல்
- ✦ மழைநீர் சேகரிப்பு
- ✦ மாதவிடாய் சுகாதார மேலாண்மை
- ✦ தூய்மை இந்தியா
- ✦ புற்றுநோய் பற்றிய விழிப்புணர்வு
- ✦ பெருந்தொற்று காலத்தில் கிராமவாசிகளின் நிலை கண்டறிதல்

## 27.02.2024 செவிவாய்க்கிழமை

- காலை : "பள்ளி மாணவர்களுக்கான தொழிற்பயிற்சி"
- நிகழ்வு : "நவீன உலகில் பெண் தொழில் முனைவோரின் பங்கு"
- தலைமை : முனைவர். திருமதி. **J. தம்ழ்ச்செல்வி**  
துறைத்தலைவர், வணிக நிர்வாகவியல் துறை,  
காவேரி மகளிர் கல்லூரி (தன்னாட்சி), திருச்சி.
- இடம் : **ஆரம்பப்பள்ளி, சீராத்தோப்பு**
- மதியம் : "நாட்டு நலப்பணித்திட்ட மாணவிகளுக்கான கலந்துரையாடல் மற்றும் விழிப்புணர்வு உரை"
- தலைப்பு : "குளியல் சோப்பு தயாரிக்கும் பயிற்சி"
- தலைமை : முனைவர் திருமதி. **M. காயத்ரி**,  
நிறுவனர், ஸ்ரீதேவி ஹர்ஷித் நேச்சுரல்ஸ்,  
பீமநகர், திருச்சி-1.
- தலைப்பு : "விக்சித் பாரத் 2047 -  
நமது இலட்சியம் வளர்ச்சி அடைந்த பாரதம்"
- தலைமை : திரு. **K. தேவி பத்மநாதன்**, இ.த.ப.  
இந்திய அரசு கள விளம்பர அதிகாரி,  
இந்திய அரசு கள விளம்பர மக்கள் தொடர்பு  
அலுவலகம், திருச்சி.  
திரு. **S. அருண்குமார்**  
கள விளம்பர உதவியாளர். இந்திய அரசு கள விளம்பர  
மக்கள் தொடர்பு அலுவலகம், திருச்சி.
- மாலை : மரக்கன்றுகள் நடுதல்
- இடம் : **மல்லியம்பத்து, மேக்குடி, நாச்சிக்குறிச்சி,  
குழுமணி, சீராத்தோப்பு**



**N.S.S**  
CAUVERY COLLEGE FOR WOMEN  
TRICHIRAPPALLI

GPS Map Camera



Google

Malliampathu, Tamil Nadu, India  
RJJV+H52, Malliampathu, Tiruchirappalli, Tamil Nadu 620102, India  
Lat 10.831776°  
Long 78.642501°  
27/02/24 11:01 AM GMT +05:30





Malliampathu, Tamil Nadu, India  
RJJV+H52, Malliampathu, Tiruchirappalli, Tamil Nadu 620102, India  
Lat 10.831749°  
Long 78.642457°  
28/02/24 01:50 PM GMT +05:30

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI-620018

Nationally Accredited with "A" Grade by NAAC

DEPARTMENT OF BUSINESS ADMINISTRATION

SYNERGY CLUB

Program Title: Role of Women Entrepreneurs in Modern World.

Date: 27.02.2024

Venue: Seerathoppu

S.No.	Name of the Participant	Register Number	Class	Signature
1.	D.T. Keerthana	22104069	II - BBA	D.T. Keerthana
2.	C. Amirtha	22104068	I - BBA	C. Amirtha
3.	M. Thejashvini	22104067	II - BBA	M. Thejashvini
4.	L. Pavithra	22104034	II BBA	L. Pavithra
5.	K. DEEPA .	22104006	II - BBA	K. DEEPA .
6.	A. Karunya	22104016	II - BBA	A. Karunya
7.	P. Subasti	22104060	II - BBA	P. Subasti
8.	G. Vandhija	22104065	II - BBA	G. Vandhija
9.	S. Yasmine Barlana	22104066	II - BBA	S. Yasmine Barlana
10.	Swathi . K	22104061	II BBA	Swathi . K
11.	Rajashree k	22104039	II - BBA	Rajashree k
12.	M. Priyanka	22104038	I - BBA	M. Priyanka
13.	Janaki fathima	22104011	II - BBA	Janaki fathima
14.	S. Janaki	22104013	II - BBA	S. Janaki
15.	M. Divya	22104010	II BBA	M. Divya
16.	A. Ramya	22104041	II - BBA	A. Ramya
17.	V. Divya	22104009	II - BBA	V. Divya
18.	N. Harshini	22104012	II - BBA	N. Harshini
19.	S. Preetha .	22104008	II - BBA	S. Preetha .

S.No.	Name of the Participant	Register Number	Class	Signature
20	K. Devika	221011008	II - BBA	K. D.
21	S. Asim Begam	22104005	II - BBA	S.A.
22	S. Jeges Kumar	22104020	II - BBA	S. J.
23	U. Kethurina	22104018	II - BBA	U.K.
24	P. G. Monica Blarati	22104028	II - BBA	P.G.M.
25	B. Santhiya	22104050	II - BBA	B. S.
26	P. Murugeswari	22104031	II - BBA	P.M.
27	Ranjani.e	22104044	II - BBA	R. J.
28	T. Panya	22104043	II - BBA	T. P.
29	M. Maheshwari	22104025	II - BBA	M.M.
30	R. Abinaya.	22104001	II - BBA	R. A.
31	V. Soundarya	22104056	II - BBA	V. S.
32	S. Tamizharuvi	22104063	II - BBA	S.T.
33	S. Divaranjani	22104055	II - BBA	S.D.
34	P. Sathaiyammal	22104052	II - BBA	P.S.
35	Shiny Anselma Mary R	22104053	II - BBA	Shiny.R
36	Sadia Mohamed Ali	22104049	II - BBA	Sadia
37	Murina Mili A	22104026	II - BBA	Murina
38	Rithima V	22104040	II - BBA	Rithima.V
39	Ruhena . B	22104047	II - BBA	Ruhena.B
40	P. Kishorepriya	22104019	II - BBA	P.K.
41	M. Monica	22104029	II - BBA	Monica.
42	D. Konthika	22104015	II - BBA	D.K.
43	sadhara.s	22104048	II - BBA	Sadh.
44	Madhumitha S	22104022	II - BBA	M.M.
45	Madhumitha S	22104028	II - BBA	M.M.

S.No.	Name of the Participant	Register Number	Class	Signature
46	M. Mahalakshmi	22104034	II-BBA	M. Mahamani
47	S. Lokeshwari	22104021	II-BBA	S. Lokesh
48	S. Nivethika	22104074	II BBA	S. Nivethika
49	V. Angalaparameswari	22104002	II BBA	V. Angala
50	R. Gopika	22104011	II BBA	R. Gopika
51.	N. Ramya	22104037	II-BBA	N. Ramya

A. [Signature]

[Signature]  
 Dr. J. TAMILSELVI, MBA, M. Phil., Ph.D., SET., NET.,  
 ASSOCIATE PROFESSOR & HEAD  
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 CAVERLY COLLEGE FOR WOMEN (AUTONOMOUS)  
 TIRUCHIRAPPALLI - 620 018.

[Signature]  
 Principal  
 Caverly College For Women  
 (Autonomous)  
 Annamalai Nagar,  
 Tiruchirappalli - 620 018  
 Tamilnadu

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club)**

**CAREER GUIDANCE PROGRAMME**

**TITLE:** Career Guidance Programme on “Beyond the Classroom Navigating Careers”

**RESOURCE PERSON:** Ms. Punitha Nancy

**DATE:** 05.03.2024

**VENUE:** Bootstrap

**BENEFICIARIES:** 59

**REPORT:**

The session under topic of “Beyond the classroom navigating careers” was jointly organized by Department of Business Administration and Cauvery college Alumnae Association to enhance the students who are about to face job interviews.

The Resource Person began the session by asking about the students’ current situation in college to analyse their mindset about jobs so that she would be able to guide the students towards job interviews. Further Madam talked about the communication barrier within the students and how to overcome the barriers which they face in day-to-day life. The importance of communication is not decided by the language was a main message from madam’s perspective. She further said that the message should be conveyed with confident and its should be effective so that the receiver could be impressed in an interview. Madam gave some basic tips to be followed in an interview and unfold the truth being rejected in an interview.

Finally, the session ended up with some clarifications about interviews from students’ aspect and overall session was effective for the students.

**.....THANK YOU.....**



# CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)



NATIONALLY ACCREDITED (III CYCLE) WITH 'A' GRADE BY NAAC  
ISO 9001:2015 CERTIFIED  
ANNAMALAI NAGAR, TRICHY-18.

DEPARTMENT OF BUSINESS ADMINISTRATION  
SYNERGY CLUB  
&  
CAUVERY COLLEGE ALUMNAE ASSOCIATION (CCAA)

O R G A N I Z E S

## Career Guidance Programme on “Beyond the classroom Navigating Careers”



RESOURCE PERSON

**PUNITHA NANCY**

Deputy General Manager. Employment  
Readiness Program (Product  
Development) at TalentEase Business  
Solutions Pvt. Ltd. from 2018

**DATE: 05.03.2024**

**TIME: 10.30AM**

**VENUE: EDC BOOTSTRAP**







Tiruchirappalli, Tamil Nadu, India  
no 26/7,vivekanantha nagar,ramalinka nagar ,woraiyur, Tiruchirappalli, Tamil Nadu 620003, India  
Lat 10.83245°  
Long 78.681446°  
05/03/24 11:24 AM GMT +05:30





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI-620018

DEPARTMENT OF BUSINESS ADMINISTRATION

SYNERGY CLUB

&

CAUVERY COLLEGE ALUMNAE ASSOCIATION (CCAA)

Program Title: Career Guidance PROGRAMME on "Beyond the Classroom  
Navigating Careers."

Date: 05.03.2024

Venue: Bootstrap

S.No	Name of the Participant	Register Number	Class	Signature
1.	C. Sownthaya	21104041	III - BBA	C. Sownthaya
2.	S. Lakshmi Priya	21104018	III - BBA	S. Lakshmi Priya
3.	R. Gowdiga	21104009	III - BBA	R. Gowdiga
4.	N. Reshmi	21104037	III - BBA	N. Reshmi
5.	S. Hemavathi	21104013	III - BBA	S. Hemavathi
6.	V. Hema	21104012	III - BBA	V. Hema
7.	T. Ishwarya	21104014	III - BBA	T. Ishwarya
8.	D. Venmathi	21104045	III - BBA	D. Venmathi
9.	Sowmiya. P	21104040	III - BBA	P. Sowmiya
10.	R. Thirishobai	21104044	III - BBA	R. Thirishobai
11.	Elyaani. R	21104008	III - BBA	E. Elyaani
12.	Preethika. B	21104028	III - BBA	B. Preethika
13.	Abirani. B	21104002	III - BBA	B. Abirani
14.	Surekha. S	21104042	III - BBA	S. Surekha
15.	D. Mahalakshmi	21104020	III - BBA	D. Mahalakshmi

A. S.

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Tiruchirappalli - 620 018.

S.No	Name of the Participant	Register Number	Class	Signature
16	P. Kaviya	21104016	II - BBA	P. Kaviya
17	M. Dhivya Shree	21104005	II - BBA	M. Dhivya
18	C. Parthika	21104035	II - BBA	C. Parthika
19	B. Guganeswari	21104010	III - BBA	B. Guganeswari
20	N. Yazhini	21104046	II - BBA	N. Yazhini
21	M. Priyanka	21104032	II - BBA	M. Priyanka
22	J. Prasanna	21104027	II - BBA	J. Prasanna
23	S. Nalini	21104022	II - BBA	S. Nalini
24	A. Durgasri	21104007	II - BBA	A. Durgasri
25	D. Dandini	21104023	II - BBA	D. Dandini
26	P. Monicka	21104021	II - BBA	P. Monicka
27	S. Prasanna Devi	21104056	III - BBA	S. Prasanna
28	V.P. Rohitha	21104036	III - BBA	V.P. Rohitha
29	V. Susha	21104045	III - BBA	V. Susha
30	E. Priya	21104030	II - BBA	E. Priya
31	N. Raga Sudha	21104033	III - BBA	N. Raga
32	B. Priyadharshini	21104031	III - BBA	B. Priyadharshini
33	R. Ramya	21104034	III - BBA	R. Ramya
34	B. Shobika	21104039	II BBA	B. Shobika
35	S. Shruthi	23104041	I BBA	S. Shruthi
36	K. Dhanisha	23104009	I - BBA	K. Dhanisha
37	S. Nivethika	22104074	II - BBA	S. Nivethika

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 Tiruchirappalli - 620 018.

S.No	Name of the Participant	Register Number	Class	Signature
38	D.T. Keerthana	22104069	II-BBA	D.T. Keerthana
39	L. Parithra	22104034	II-BBA	L. Parithra
40	R. Abinaya	22104001	II-BBA	R. Abinaya
41	V. Sundarajya	22104056	II-BBA	V. S.
42	S. Tamizharani	22104063	II-BBA	S. Tamizharani
43	D. Divyanjani	22104055	II-BBA	D. Divyanjani
44	B. Santhiya	22104050	II-BBA	B. Santhiya
45	P. Murugeswari	22104031	II-BBA	P. Murugeswari
46	M. Maheshwari	22104025	II-BBA	M. Maheshwari
47	V. Rithima	22104046	II-BBA	V. Rithima
48	Sadhana S	22104048	II-BBA	Sadhana S
49	Merina Abil - A	22104026	II-BBA	Merina A.
50	M. Manica	22104027	II-BBA	M. Manica
51	J. Madhumitha	22104028	II-BBA	J. Madhumitha
52	S. Lokeshwari	22104021	II-BBA	S. Lokeshwari
53	M. Mahalakshmi	22104024	II-BBA	M. Mahalakshmi
54	S. Asim Begam	22104005	II-BBA	S. Asim Begam
55	K. Deepa	22104006	II-BBA	K. Deepa
56	M. Divya	22104010	II-BBA	M. Divya
57	V. Divya	22104009	II-BBA	V. Divya
58	S. Janli	22104013	II-BBA	S. Janli
59	N. Harshini	22104012	II-BBA	N. Harshini

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V. Jayathir

Principal  
Cauvery College For Women  
(Autonomous)  
Annamalai Nagar,  
Tiruchirappalli - 620 018  
Tamil Nadu.

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**

**Department of Business Administration (Synergy Club )**

**AWARENESS PROGRAMME**

**TITLE:** “Awareness Programme on Skin Ailments”

**RESOURCE PERSON:** Dr.Brindha Thangaraj

**DATE:** 06.03.2024

**VENUE:** Rameshwari Nallusamy Hall

**BENEFICIARIES:** 131

**REPORT:**

The session under the topic of “Awareness programme on Skin Ailments” was organized by Department of Business Administration and National Service Scheme to create an awareness about the skin diseases among the young students.

The session began with random skin problems among which are identifiable between the students now a days. The problems were expressed by the students and she clarified with example. Further she insisted about the ignorance of skin diseases by the young people and the affect of cosmetic creams and items which could cause a huge impact in our body not only in skin, but it also impacts our mental health.

She mainly insisted that, without the consultation of skin doctor a person should not use any medical creams to prevent their earlier symptoms of skin diseases. She showed various types of skin allergies and diseases and the treatments provided for the diseases. At last, a Question & Answer session was held for the students to clarify their doubts regarding the skin care and skin problems.

As the conclusion, the session was informative and it made an awareness for the students.

.....THANK YOU.....



**CAUVERY COLLEGE FOR WOMEN  
(AUTONOMOUS)**



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ANNAMALAI NAGAR, TRICHY - 18

**Department of Business Administration**

SYNERGY CLUB

In Association with  
**National Service Scheme**

**ORGANIZES**

**“AWARENESS PROGRAMME ON SKIN AILMENTS”**

RESOURCE PERSON



Dr. Brindha Thangaraj

M.B.B.S., MD.DVL.,

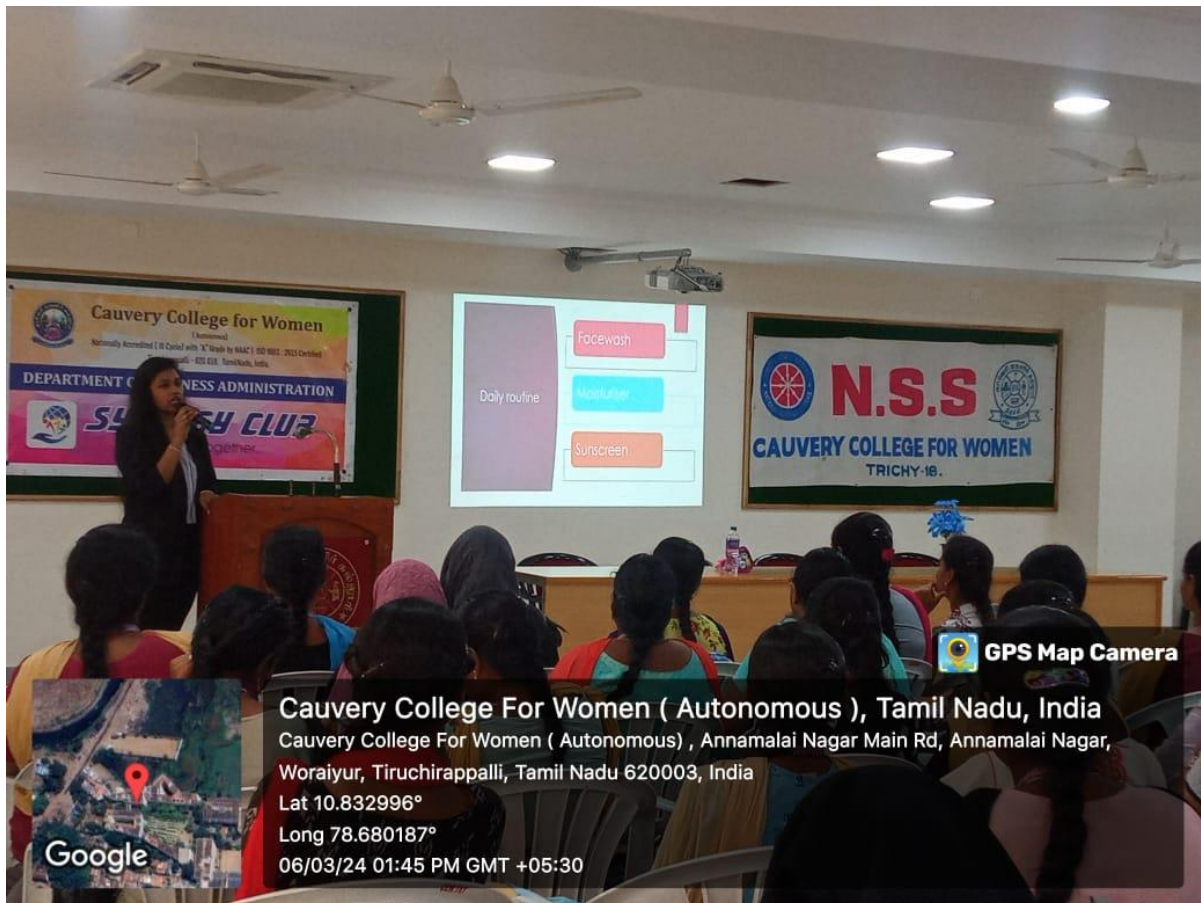
Consultant Dermatologist,

Trichologist & cosmetologist.

06.03.2024

WEDNESDAY

ALL ARE CORDIALLY INVITED!







**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)**  
**TIRUCHIRAPPALLI-620018**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SYNERGY CLUB**

**Program Title:** "Awareness Programme on Skin Ailments"

**Date:** 06.03.2024

**Venue:** Rameshwari Nallusamy Hall

S.No	Name of the Participant	Register Number	Class	Signature
1	P. Subasri	22104060	II - BBA	P. Subasri
2	S. Yasmine Barlana	22104066	II - BBA	
3	A. Karunya	22104016	II - BBA	Karunya - A -
4	M. Priyanka	22104058	II - BBA	
5	K. Deepa	22104006	II - BBA	
6	E. Priya	21104030	III - BBA	E. Priya
7	R. Ramya	21104034	III - BBA	R. Ramya
8	B. Priyadharsini	21104031	III - BBA	B. Priyadharsini
9	R. Gowdiga	21104009	III - BBA	R. Gowdiga
10	M. Divya	22104010	II - BBA	M. Divya
11	A. Anis Fathima	22104004	II - BBA	Anis F
12	A. Angelin	22104003	II - BBA	Angelin
13	N. Raga Sudha	21104033	III - BBA	N. Raga
14	B. Gnaneshwari	21104010	III - BBA	B. Gnaneshwari
15	N. Yashini	21104046	III - BBA	

A.S.

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S.No	Name of the Participant	Register Number	Class	Signature
16	Swathi .K	22104061	II BBA	Swathi
17	Harshini .N	22104012	ii BBA	N. Harshini
18	Dhivya .V	22104009	II-BBA	V. Dhivya
19	Merina Abil .A	22104026	II-BBA	Merina
20	Rithima .V	22104046	II-B.B.A	Rithima.V
21	Lokeshwari .S	22104021	II-BBA	S. Lokesh
22	Maakumithaa .S	22104023	ii-BBA	S. Maakumithaa
23	Sri poornima .P.S	22104057	II-BBA	P. Sri
24	Vandhya .G	22104065	II-BBA	G. Vandhya
25	M. Mahalakshmi	22104024	II-BBA	M. Mahalakshmi
26	Kethacin sarais .V	22104017	II-BBA	V. Kethacin
27	M. Prinyanka	21104032	II-BBA	M. Prinyanka
28	J. Praveena	21104027	II-BBA	J. Praveena
29	S. Nalini	21104002	III-BBA	S. Nalini
30	A. Durgasri	21104007	III-BBA	A. Durgasri
31	D. Nandhini	21104023	III-BBA	D. Nandhini
32	P. Monica	21104021	III-BBA	P. Monica
33	M. Poshini	21104037	III-BBA	M. Poshini
34	Elayalani .R	21104002	III-BBA	R. Elayalani
35	P. Princy	21104029	III-BBA	P. Princy
36	P. Sowmiya	21104040	III-BBA	P. Sowmiya
37	Preethika B	21104028	III-BBA	B. Preethika

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*J. Tamilselvi*  
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 Trichirappalli - 620 018.

S.No	Name of the Participant	Register Number	Class	Signature
38	Thirivandevi R.	21104044	II-BBA	R.V.
39	Tannath. fathouse	22104014	II-BBA	fathouse
40	M. Maheshwari	22104025	II-BBA	M. Mahi
41	P. Murgeshwari	22104031	II-BBA	M.
42	B. Santhya	22104050	II-BBA	B.S.T.
43	Kiruthiga. K	21104017	II-BBA	Kiruthiga
44	Abinami. B	21104002	II-BBA	Abinami
45	Sowanthanya. c	21104041	II-BBA	Sowanthanya
46	Lalashmi Praga	21104013	III-BBA	L.K.S
47	Suretha. S	21104042	II-BBA	S. Suretha
48	V. Soundarya	22104056	II-BBA	V.S.
49	S. Tamizharuvi	22104063	II-BBA	S. Tamizharuvi
50	R. Abinaya	22104001	II-BBA	R. Abinaya
51	S. Asinabegem	22104005	II-BBA	S. Asinabegem
52	C. Amitha	22104068	II-BBA	C. Amitha
53	DT Keerthana	22104069	II-BBA	DT Keerthana
54	Pajashree. K	22104027	II-BBA	Pajashree
55	Pavithra L	22104034	II-BBA	L. Pavithra
56	R. Dharsini	23112011	I B ComCA	R. Dharsini
57	K. Lavanya	23112031	I B ComCA	K. Lavanya
58	SA Dharsini Pragas	23112008	I B ComCA	SA Dharsini
59	R. Pojasi	23112044	I B ComCA	R. Pojasi

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J. Tamil Selvi

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 Tiruchirappalli - 620 018.

S.No	Name of the Participant	Register Number	Class	Signature
60	S. Akhila Svarani	23112002	I.B.com CA	S. Akhila Svarani
61	M Anitha	23112003	I.B.com CA	A.
62	M. Sriganya	23112057	I.B.com CA	M. Sriganya
63	S. Nithyasri	23112041	I.B.com CA	S. Nithyasri
64	T. Ramya	23112047	I.B.com CA	T. Ramya
65	M. Harini Priya	28112017	I.B.com CA	M. Harini Priya
66	S. Nandhini	23112033	I.B.com CA	S. Nandhini
67	R. Swetha	23112059	I.B.com CA	R. Swetha
68	S. Sreemaya	23112055	I.B.com CA	S. Sreemaya
69	S. Sarani	23112020	I.B.com CA	S. Sarani
70	M. Poornima	23112045	I.B.com CA	M. Poornima
71	S. Hainyirupha	23112018	I.B.com CA	S. Hainyirupha
72	V. Anusha Koushika	23112028	I.B.com CA	V. Anusha Koushika
73	M. Chitra	23112006	I.B.com CA	M. Chitra
74	S. Reemasi	23112049	I.B.com CA	S. Reemasi
75	S. Sindhuja	23111162	I.B.com D	S. Sindhuja
76	C. Sangeetha	23111151	I.B.com D	C. Sangeetha
77	D. Nivetha	28111192	I.B.com D	D. Nivetha
78	P. Swathi	23111174	I.B.com D	P. Swathi
79	S. Sivarajani	23111164	I.B.com D	S. Sivarajani
80	P.R. Ushadevi	23111183	I.B.com D	P.R. Ushadevi
81	S. Sivarajani	22104055	II BBA	S. Sivarajani

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S.No	Name of the Participant	Register Number	Class	Signature
82	S. Janali	22104013	II-BBA	S. Janali
83	T. Panya	22104043	II-BBA	T. Panya
84	Priyanka	22104066	II-ITD	Priyanka
85	B. Priyanka	22104037	II-BBA	Priyanka
86	K. Sneha	23104043	II-BBA	Sneha
87	M. Monisha	2310423	I-BBA	M. Monisha
88	Sharmila	28100000	I-BBA	Sharmila
89	Bhuvanashree	28100007	I-BBA	Bhuvanashree
90	Madhumala	2810019	I-BBA	Madhumala
91	Raswana Asmi	281095	I-BBA	Raswana
92	N. Monisha	23104034	I-BBA	N. Monisha
93	S. Karthika	23104013	I-BBA	S. Karthika
94	V. A. Kalavani	23104000	I-BBA	V. A. Kalavani
95	P. Padmapriya	23104025	I-BBA	P. Padmapriya
96	G. Divyashree	23104010	I-BBA	G. Divyashree
97	T. Janani	23112021	I-BComCA	T. Janani
98	S. Divya	23112013	I-BComCA	S. Divya
99	K. Bhuvanashree	23112005	I-BComCA	K. Bhuvanashree
100	D. Divisha	23112016	I-BComCA	D. Divisha
101	P. Chasruha	23112052	I-BComCA	P. Chasruha
102	K. Shobha	23112054	I-BComCA	K. Shobha
103	A. Bhavathasani	23112004	I-BComCA	A. Bhavathasani

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*[Signature]*

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S.No	Name of the Participant	Register Number	Class	Signature
104	K. Dhanushka	23104009	I - BBA	K. Dhanushka
105	A. Ayeshakrishnan	23104006	T - BBA	A. Aif
106	S. Jaganmuri	23104018	I - BBA	S.
107	R. Saraswathi	23104037	I - BBA	Saraswathi R.
108	R. Lakshmi	23104015	I - BBA	Lakshmi R.
109	B. Sunmathi	23104045	I - BBA	B. S.
110	T. Agathiya	23104002	I - BBA	<del>T. Agathiya</del>
111	P. Pragathi . B	23104030	I - BBA	<del>P. Pragathi . B</del>
112	Rajashwari . A	23104034	I BBA	A. Raji
113	Madhuniitha	23104020	I . BBA	C. Madhu
114	D. Sowmya	23104040	I . BBA	D. Sowmi
115	T. Vinisha	23104047	I - BBA	T. Vinisha
116	B. Naveena	23104026	I - BBA	B. Naveena
117	K. Mimiitha	23104022	I - BBA	K. Mimiitha
118	Shweta . T	23104062	I BBA	Shweta . T
119	Yanika	23104048	I BBA	B. Yanika
120	Jharaniya . A	23104046	I BBA	J. Haraniya . A
121	Nila . K	23104027	I BBA	Nila . K
122	Aswini . G	23104005	I - BBA	Aswini . G
123	yogalakshmi . v	23104049	I - BBA	yogalakshmi . v
124	Pritydharshini . B	23104033	I - BBA	P. Pritydharshini . B
125	Prithi . S	23104031	I - BBA	S. Prithi . S

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